

CELEBRATING A DECADE  
OF FIGHTING SLAVERY



TEN YEARS OF FREEDOM, JUSTICE, AND HOPE

ONE YEAR CLOSER TO A WORLD WITHOUT EXPLOITATION

In 2021, you proved that going back to normal was never an option because you are extraordinary. Your resilience in this fight against human trafficking has made human history—and these headlines are proof. When we look around at this community, and our Local Partners worldwide, we see tenacity, ingenuity, passion, and generosity. We see people who have pushed through grief and loss—leaders who reinvented their businesses to adapt to a changing world or restructured programs and increased impact. We see countless ways people took hardship and difficulty and turned it into creativity, kindness, action, and hope. **We see 10 years of freedom in the making.**

GLOBAL IMPACT IN 2021:

1,425 people were set free—an 85% increase from 2020.

43 Local Partners working across 29 countries.

280 unique programs fighting human trafficking.

1,277 people received life-changing residential aftercare—nearly one-and-a-half times as many people as last year.

2,291 people were empowered with educational support.

1,785 people received vocational training, and 888 of those people gained employment as a result.

227,488 survivors, victims, and at-risk individuals were impacted through aftercare, prevention, outreach, and intervention programs.

89 total businesses and churches supported our mission.

Over 6,000 people fought human trafficking with us in 2021.

People across 27 U.S. states and 2 Canadian provinces fundraised for freedom by climbing, hiking, baking, and more.

*It's your support that fuels our holistic and global solution. From Shanghai to Santiago, each strategy and moment of progress lays the building blocks of freedom and works together, propelling freedom and combating local vulnerabilities for global change.*

A LETTER FROM RESCUE: FREEDOM CEO & PRESIDENT JEREMY VALLERAND

A ten-year anniversary is a natural time of reflection. As I look back on an extraordinary decade, my mind is flooded with stories, memories, and moments that have shaped how I see the past ten years. What I've noticed is that almost all of those memories fall into one of two categories.

The first category is related to the work itself. Ten years of memories from survivor graduation ceremonies and weddings to new safe houses and ribbon-cutting grand openings. I have so many vivid images of lives changed—of hope triumphing over darkness. Yes, there are moments of heartache and loss, but the memories that stand out the most are the beautiful ones. And there are so many of those. Teenagers that I've watched grow up and go to college, now working and pursuing their dreams. Survivors who are now going back to their villages to educate and prevent the next generation from being exploited. There is so much depth and beauty that can't

be rushed but can only come from ten years of continued engagement.

The second category is related to the community of abolitionists who have rallied with us these past ten years. Many passionate and generous people who have given so much to make this work possible. Many memories of events organized, mountains climbed, campaigns launched, and companies and churches leaning in. We've seen single checks that can build an entire safe house, and we've seen kids give up presents for their birthday to ask for donations. Of all the big emotions we feel in this work, "alone" is never one of them. This community has become a force for justice and hope in the world, and it just keeps growing stronger.

As we look to the next ten years, we can't help but be filled with excitement for the future. We've come a long way together, and we're just getting started. To those who have been on this journey for most of those ten years, thank you.

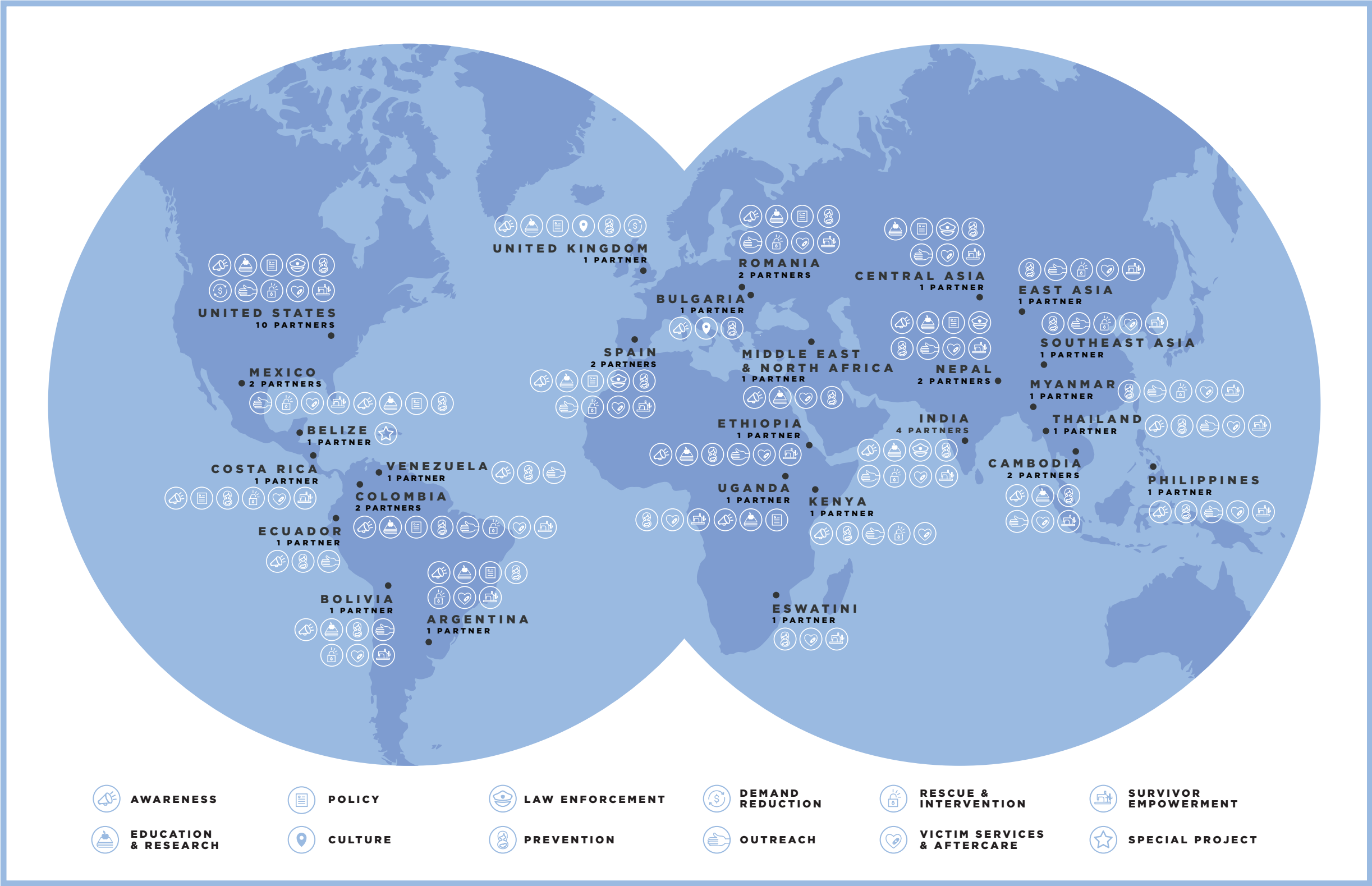
We wouldn't be here without you. And for those who have recently joined us, welcome. We can't wait to see how the next ten years together changes our lives and the world around us.

*Jeremy Vallerand*  
Jeremy Vallerand, CEO & President





# THE GLOBAL NETWORK



## BRINGING THE SOLUTION HOME: EXPERTS WORK TOGETHER TO END IT IN THE US

In early 2021, we not only expanded the number of domestic partners to meet growing needs, but collaboration became more prevalent as Local Partners worked together to create multistate solutions. Local Partners increased effectiveness through survivor advisory boards. Uniting survivors and thought leaders, domestic partners built groundbreaking accreditation programs to improve the resources available to survivors. In Atlanta, tech efforts to fight trafficking also saw progress as artificial intelligence bots like “Gracie” undergo rebuilds due to the recent success in disrupting demand. We’re hoping to place this type of technology in more and more places around the world.

### WHAT IS A LOCAL PARTNER?

Local Partners are organizations dedicated to fighting sex trafficking in their local communities. We partner with organizations that show financial transparency, programmatic effectiveness and a contextual understanding of sex trafficking.

By working together, Local Partners and Rescue:Freedom become more effective in ending sexual exploitation. When we come alongside a Local Partner, we listen to the needs, we learn what is already being done and we plan together to provide impactful solutions. Our support of a Local Partner goes far beyond just a financial commitment. We believe in offering resources to teams and helping communities increase their capacity. Together we are changing the world one life at a time.

### WHAT IS RESCUE:FREEDOM'S GLOBAL NETWORK?

Rescue:Freedom also acts as a connection point between Local Partners. Rather than being alone in the fight against sex trafficking, organizations can learn from one another. Trafficking is an interconnected and global problem, so we have designed an interconnected and global solution.

## GOING PLACES TOGETHER: GLOBAL NETWORK DOUBLES IN SIZE AND IMPACT

In 2021, the Rescue:Freedom network grew more than any other year to date—nearly doubling its size and impact. **We went from 29 to 43 Local Partners across 29 countries operating over 280 life-changing programs.**

There is a phrase that has become the heartbeat of Rescue:Freedom: **“It is not the injustice that drives us; it is the magnitude of hope.”** These words echo throughout our network

approach, strategy, storytelling, and culture.

In everything we do, we're holding a tension. On one hand, there are more enslaved people in the world today than ever before. On another, there are fewer slaves per capita than ever before—and sex trafficking is illegal everywhere for the first time in history. Humanity created this and humanity will end it. **“This community of abolitionists continue to shine a piercing**

**light through the darkness of human trafficking. This past year, this past decade, we have watched the resilience, tenacity, generosity, and perseverance of both our supporters and Local Partners grow exponentially. I often feel compelled to ask: ‘What can’t we do together?’”**

—Callie Tybus, COO, Rescue:Freedom

## BUILDING HOPE IN BELIZE

In 2021, we began to see a growing need for an aftercare program outside of Belize City. That’s why we have come alongside our Local Partner to make this dream a reality with a new facility opening later this year!

Our Local Partner has been working in Belize for over 20 years providing victim services, prevention education, victim empowerment, and more. At the new facility, each survivor will receive counseling,

education, job skills training, and all of their basic needs (food, shelter, health care, etc.). The job skills program focuses on the hospitality and tourism industry, one of the country’s leading employment sectors.

Part of our long-term investment is strategically training and equipping the staff of this restoration home. Our Local Partners in Uganda are experts in victim aftercare and residential facilities. We see

our global network in action as our experienced program manager from Uganda moves to Belize for the next two years to help train the local team.

This project is in progress, with the expected date of completion in late spring 2022. Opening this new facility will create community, safety, belonging, healing, joy, and empowerment. This facility will care for up to 25 women and children at a time.





1,425 PEOPLE SET FREE—  
85% INCREASE FROM 2020



WHAT IS RESCUE?

Rescue is when a person escapes or exits commercial sexual exploitation and joins restorative services after being identified as a trafficking victim who has experienced sexual abuse or exploitation, or is a child of a woman who is brought into a restoration home.

TRAFFICKING RING  
DISMANTLED, 16 PEOPLE FREE

In October 2021, Rescue:Freedom's Local Partner in India, alongside local government authorities, organized a sex trafficking intervention where 16 victims, 11 minors and 5 adults, were freed from sexual exploitation.

"Leading a rescue team into uncharted territory is always a challenge, but with proper planning and cooperative officials, we were determined to rescue the minors," said one of our Local Partner's rescue team members.

The team arrested 14 traffickers across five storefronts. These commercial stores were fronting as dance clubs and turning into brothels at night. All survivors are now in aftercare homes where they are receiving trauma care and holistic healing.

Our Local Partner is working with law enforcement to ensure these perpetrators are not released on bail. Together, our Local Partner's aftercare team is working with the local authorities to guarantee each victim has access to government benefits and resources to live in freedom. Your support is dismantling trafficking rings and providing sustainable support to people leaving exploitation.



IN 2021, 15,763  
PEOPLE WERE  
IMPACTED  
THROUGH  
OUTREACH

Individuals trapped in exploitation are often stigmatized and ignored. Outreach involves building relationships and programs to help those who have been exploited find pathways to freedom.

SURVIVOR LEADS  
LOCAL OUTREACH  
EFFORTS

There is nothing more valuable than learning from a survivor's experience to create real change in the fight against sex trafficking. In December 2021, our Local Partner's Outreach Director in Eastern Asia, who is also a survivor, provided training and insight for their local outreach efforts.

"She was a huge encouragement to our teams here and visited every neighborhood with us to advise on strategy and break the ice in a way only she can as a survivor. During her visit, she used the counseling training she took last year to speak with insight to the women we visited in the brothels. She asked meaningful questions and counseled them in relationships with their teenage children and life priorities, and was even able to pray for a couple of women in

Number of Rescues: 1,425

Children: 369

Adults: 1,056

different brothels. Her visit not only encouraged and further equipped our outreach teams, but also helped to open doors and deepen relationships within brothels we have been visiting." –Local Partner team member in East Asia

Our ultimate goal is not just freedom from sex trafficking but a thriving life that impacts families, communities, and generations to come.

"It takes courage to return to places of trauma. As we see more lived experience experts stepping up and speaking out, we are encouraged by a movement gaining momentum. Survivor voices are critical to shaping how we effectively do outreach, intervention, and restoration." –Andy Baker, Global Strategist, Rescue:Freedom



VULNERABILITY  
INCREASES ON  
TIKTOK AND  
INSTAGRAM, SO  
DO OUTREACH  
EFFORTS

With a decade of experience serving trafficked and sexually exploited women, our Local Partner in Romania recognized a growing need to expand online outreach efforts. More about online outreach:

Online outreach happens via text message, TikTok, and Instagram. Over the course of a year, our Local Partner made 2,822 connections online. Online interactions turn into real life care. Many of the women they talk to end up joining the intervention program hosted at our Local Partner's drop-in center where they can receive access to basic needs (shower, food, clothes, etc.), psychological care, job skills and job readiness workshops, legal aid, and opportunities to continue their education.

6,801 PEOPLE  
INVOLVED IN  
INTERVENTION  
PROGRAMS—  
FIVE TIMES  
MORE THAN  
IN 2020

Intervention is helping a victim of sex trafficking escape or transition from exploitation to freedom.

SURVIVORS  
SERVING  
SURVIVORS

In the United States, the power of our global network is uniting thought leaders and experts with lived experience to build an innovative accreditation program designed to serve people in our residential programs around the country.

More from our Local Partner's Executive Director, Melissa:

"This year, your generosity helped enhance resources and increase access to care for

survivors of human trafficking nationwide.

A few highlights:

These standards were co-created with agencies around the country as well as subject experts and survivors in residential homes. This accreditation program will ensure that survivors of human trafficking across the US are receiving the best quality of trauma-informed care.

Our expert community is now made up of 90 organizations in 35 states across the country. To date, we have facilitated almost 900 referrals for survivors nationwide through our referral system with 350 just this year. This system has allowed us to serve as a bridge between trafficking victims and residential homes that fit their individual needs."





120 SURVIVORS IN MYANMAR  
RETURN HOME FOR THE HOLIDAYS



During December 2021 in Myanmar, 120 survivors were repatriated and able to return home to Vietnam for the holidays. Our Local Partner entered a prison holding trafficked women and girls. Such injustice and mistreatment is heartbreaking, but the mission was to get them home.

Our Local Partner established contact with the embassy and the police to assist these women. Teaming up with Myanmar International Airways, our Local Partner then chartered an entire plane to rescue the women and get them to the embassy to receive documentation. They also partnered with a church offering shelter and food

for the women, welcoming them with Vietnamese noodle soup—a taste from home. With help from the team, all 120 of the rescued and repatriated victims of human trafficking returned to Vietnam for Christmas.

VICTIM SERVICES  
AND AFTERCARE  
IMPACT IN 2021

- Legal counsel: 1,433
- Victim advocacy in court: 2,176
- Expungement or vacating of criminal records related to exploitation: 86
- Restitution or culturally similar recourse: 1,206
- Documentation support (ID, Visa, Passports, etc): 678
- Repatriation: 949
- Medical care: 1,270
- Mental/emotional care: 2,370
- Other: 1,016

WHAT IS AFTERCARE?

These programs provide services that promote healing and transformation for those who are no longer involved in commercial sexual exploitation or have been removed from vulnerable and high-risk situations.

Aftercare includes:

- Housing
- Counseling
- Medical care
- Legal services (Visas, passports, advisement, etc.)
- Recovery programs
- Case management
- Education
- Emotional and spiritual care
- Vocational training

BRIGHT FUTURES  
FOR KIDS IN KENYA

True freedom requires more than rescue; it requires a safe place to heal from trauma, build new life skills, education, and more. In 2021, we expanded our efforts into Kenya, where our Local Partner provides residential care for girls who have experienced sex trafficking and other forms of abuse. Learn more below about how kids in Kenya are being reminded of their self-worth, beauty, and belonging at our Local Partner's aftercare facility.



THE LOCAL ISSUE:

Child exploitation occurs in different forms in Kisumu, Nairobi, and Mombasa, three cities in Kenya. These include domestic servitude; forced labor in supermarkets, hotels, and restaurants; forced begging on the streets; sexual exploitation; and forced marriage.

Typical forms of deception used by traffickers are well-paying jobs and free education. Online grooming and abduction are also common.

OUR LOCAL SOLUTION:

Our Local Partner provides residential care for girls who have experienced sexual abuse, sex trafficking, and other forms of abuse such as forced child labor. Aftercare, especially programs that emphasize access to education, is a proven intervention to help keep girls safe.

This partner works to provide safe shelter, food, clothes, counseling, health services, community, and education. They have their own schools that have been accredited by the department of education that the girls can attend.

This is possible because of supporters like you. Your donations allow us to expand our efforts and help people who need freedom now. Thank you for saying yes to ending exploitation.



“Terrible things may have happened to me, but life does not end there. Today I am happy. I am proud of who I have become, and I am proud to help others going through the same struggles I did.”

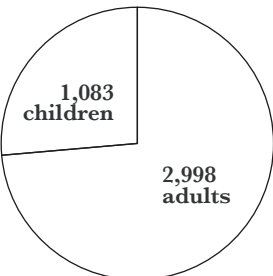
—Survivor in Uganda

“It is because of this community that my traffickers have finally been arrested. I feel like a free bird. I am so thankful.”

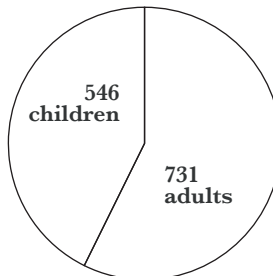
—Survivor in Uganda



4,081 people served in non-residential and residential aftercare

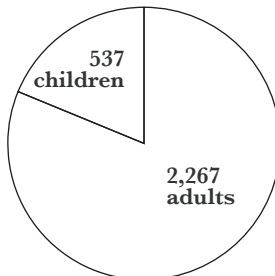


1,277 people served across 69 Local Partner safe homes, nearly one-and-a-half times more people than last year



60% of these adults and children were new or added in 2021

2,804 people served in non-residential aftercare, nearly two-and-a-half times more people than last year



58% of these adults and children were new or added in 2021



# SURVIVOR EMPOWERMENT

## THOUSANDS THRIVE!



2,291 people were empowered with educational support including scholarships, school fees, uniforms, tutoring, and more—156% increase since 2020 (895)

- Girls: 1,061
- Women: 568
- Boys: 584
- Men: 78

**1,785 people received vocational and/or job skills training. 888 of them gained employment as a result.**

Examples of vocational and job skills training in 2021:

- Jewelry making
- Marketing and photography
- Sewing
- Baking/cooking
- Entrepreneurship
- Legal fields
- Resume-building
- Interviewing and leadership skills

### WHAT IS EMPOWERMENT?



**“My life is better than I could ever imagine it being.”**

—Survivor in the United States



**"Looking at my life now and with the job I have, I am glad that my dream to help was realized. I can help other people through service."**

—Survivor in the Philippines



**“Through this community, I have gotten a second chance to live.”**

—Survivor in Uganda.

#### SURVIVOR LEADERSHIPS

Over 200 survivors are now staff members of our Local Partners around the world.

At least 14 of our Local Partners have survivor leaders employed at the senior leadership level (i.e. directors, founders, etc.).



# POLICY, ADVOCACY, LAW

## POLICY PROPELS PROGRESS

In 2021, we expanded our global network to include a groundbreaking policy branch. When we put each of our 11 strategies to end trafficking under a microscope—strategies like intervention, awareness, counter demand, law enforcement, etc., we realized that every one of these strategies is impacted and driven by policy efforts.

And when the right laws and application codes are not in place to provide a framework to protect our global work, the local efforts to combat trafficking become less impactful.

The goal of our policy efforts is to support our Local Partners to grow in influence, and strengthen laws and public policies to make our work in prevention, education, survivor care, etc. more effective than ever before.

Our policy work currently happens in Uganda, Romania, United Kingdom, Central Asia, India, United States, Mexico, Costa Rica, Argentina, and Spain

In 2021, 4,395 government leaders and legislators were trained in policy efforts to enforce anti-trafficking laws, protect survivors, and make sex trafficking illegal.

### WHY WE SHOULD PAY ATTENTION TO HIGH-PROFILE CASES LIKE GHISLAINE MAXWELL, R.L KELLY, AND PRINCE ANDREW

By Rita M. Hernandez, Policy and Advocacy Director

The recent cases of Epstein and Maxwell, R.L. Kelly, and Prince Andrew are critical because they provide clear evidence from survivor voices boldly speaking out and standing their ground. These cases also demonstrate how trafficking happens everywhere, in every facet of society. No group of people is immune. These high-profile cases have served to educate the public on the complexities of human trafficking.

Rarely is this crime an act of just one person against the victim; it is a crime of multiple

facets of harassment and exploitation. Traffickers recruit others to groom, transport, house, and watch victims. The Maxwell trial raises important awareness that women can be traffickers, too. And that grooming can look like fancy trips, gifts, and adults normalizing the sexual abuse of women and children.

Even though some of these cases, like Prince Andrew's, have been settled civilly, he agreed to a settlement indicating a sense of truth in the accusation. We're committed to making it harder and harder for perpetrators to hide behind power, money, and position when facing strong survivor voices. Wealthy, influential personalities will have to start thinking twice before moving on their impulses to put their pleasure over women's dignity and human rights.



## LAW ENFORCEMENT:

Protecting victims, prosecuting perpetrators, addressing corruption, and ensuring justice.

11 Local Partners collaborated with law enforcement in counter-demand work. Countries:

- Central Asia\*
- India
- SE Asia\*
- US
- Colombia
- Spain

\*Specific country not listed for safety and security



## ADVOCACY:

Bringing together individuals and professionals who share a common concern for freedom and social justice to encourage social change. This work sheds light on sex trafficking and the laws and policies around the issue. It also encourages in the community (including law and policymakers) to create accessible resources, vote, and support laws and policies that fight trafficking, protect the vulnerable, and empower survivors. This looked like:

- 2,787 social workers trained
- 22,380 law enforcement trained (police, investigators, border patrol, etc.)
- 2,226 lawyers and court advocates trained
- 736 judges trained
- 4,395 government leaders/legislators

# PREVENTION AND AWARENESS

## MEET BASIC NEEDS, SOLVE COMPLEX PROBLEMS

Prevention programs focus on breaking cycles and addressing systemic and root issues that increase vulnerabilities to trafficking. When a person cannot ensure their basic needs are met, traffickers leverage these vulnerabilities to exploit and control them. In 2021, more than in any other year, we focused on meeting basic needs to prevent the complex issue of sex trafficking. Strategic prevention programs tackle these needs to lower the risk and likelihood of trafficking and sexual exploitation.

We provided:

- Housing/shelter: 460 (83% newly served)
- Food assistance: 3,178 (62% newly served)
- Job placement/employment: 292 (63% newly served)
- Parenting classes: 300 (58% newly served)
- Trauma-care: 1,167 (66% newly served)
- Life skills classes/support: 1,396 (57% newly served)
- Documentation support (ID/passports, etc.): 529 (81% newly served)
- Structured and consistent mentoring: 967 (41% newly served)

Access to education is a proven resource to help prevent trafficking of vulnerable people or the re-trafficking of survivors. Quality education enhances critical thinking and life skills, opens opportunities for gainful employment, and builds self-esteem.

2,291 people were empowered with education support from Local Partners: (In 2020 there were 625. There was a BIG increase in 2021, largely because people went back to school in the second year of the pandemic.):

Men: 78  
Women: 568  
Girls: 1,061  
Boys: 584

## 200,123 EMPOWERED WITH EDUCATION

Sex trafficking is a complex issue, but knowledge moves us to a clear, effective, and active response. Prevention education focuses explicitly on human trafficking and topics directly related to sexual exploitation or vulnerabilities to equip vulnerable populations with knowledge before exploitation occurs. Topics may include how to recognize potential traffickers, identify victimization, understand the impact of gender-based violence, navigating risky situations, identifying community support systems, etc.

## WHAT ABOUT DEMAND?

Sex buyers fuel the illegal sex trade. Without buyers, there would be no business.

In 2021, 34,065 attempts to purchase sex were interrupted/prevented:

- Local Partners served/worked with 20,402 unique buyers to get them help
- Demand programs currently in: US, Central Asia, Argentina, and Mexico

## MILLIONS HELP CHANGE CULTURE

18,110,758 people were educated from public awareness activities, campaigns, or presentations.

Awareness initiatives help make everyday people aware of the reality of sex trafficking. Turning apathy into passion, activists into abolitionists. Topics include what trafficking is, how it happens, spotting the signs, and how to respond or ask for help.

Culture and awareness campaigns target broad audiences and offer an “entry-level” understanding of sex trafficking by raising awareness and presenting how it shows up and is perpetuated in society. These initiatives can also include ways to participate in the anti-trafficking movement.

## PORN'S IMPACT ON CULTURE AND TRAFFICKING

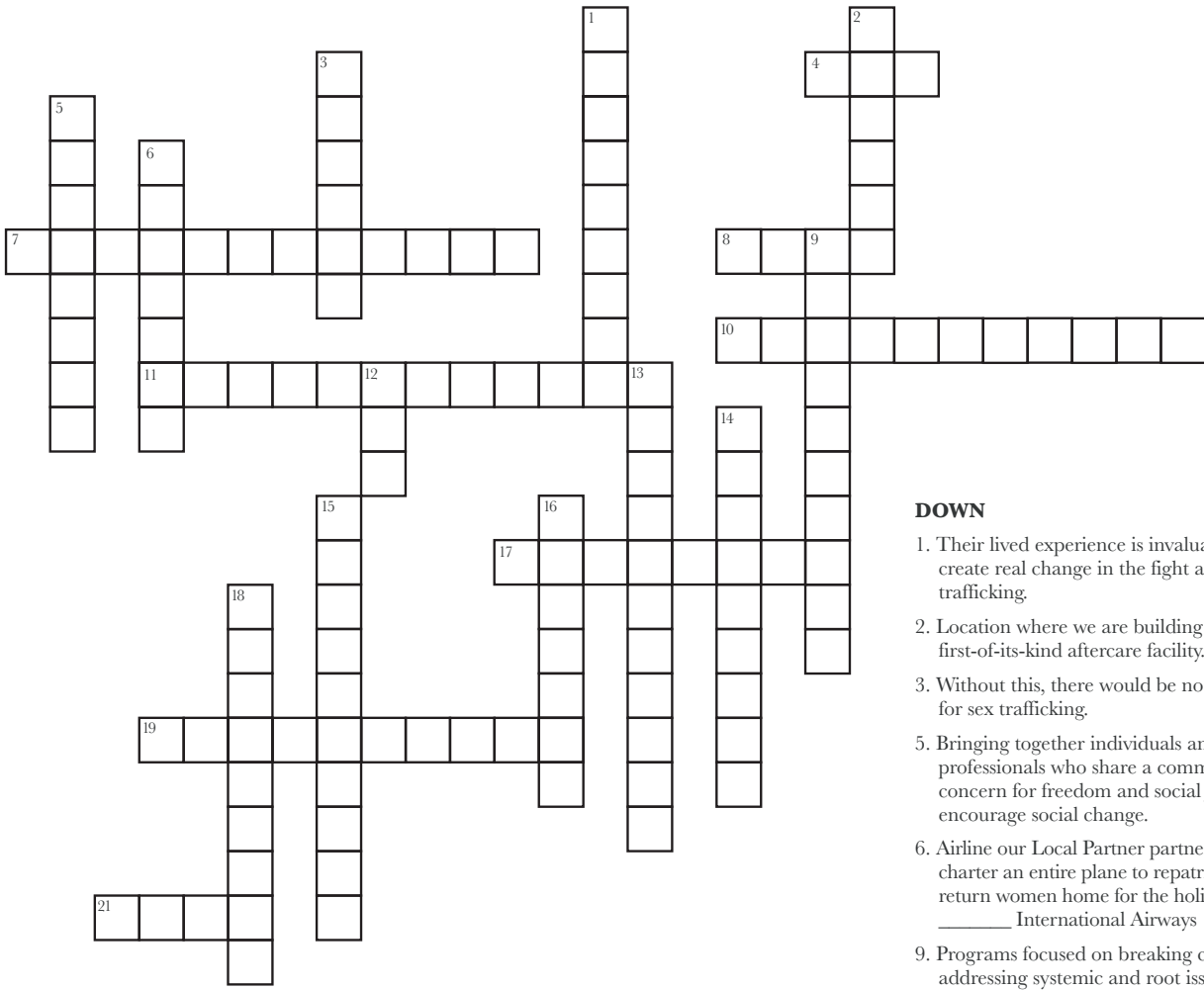
The pandemic provided a disturbing opportunity for traffickers to move commercial sexual exploitation to online platforms. To combat this growing vulnerability, we have funded a study with our Local Partner in Sweden to provide data that can help develop better laws and public policies to protect people from being exploited. This study will also prevent women from being lured into the trap that porn is safe and not harmful.

The results of pornography on society are proven to create inaccurate and negative attitudes toward women and normalize, even celebrate, violence during sex. Porn also harms the viewers and has been shown to affect intimacy with genuine relationships. Pornography harms the women who are both prostituted and filmed. For example, depression, PTSD, dissociation, humiliation, harm from physical violence, and more. This study focuses on this last point by working with and interviewing 110 survivors to understand the impacts of their filmed exploitation in comparison to in-person exploitation.

**“We believe the results of this study, which will take three years to complete, will better educate us, our network, and beyond to provide relevant services to women exiting this type of exploitation.” —Rita M. Hernandez, Policy & Advocacy Director, Rescue:Freedom**

## RESCUE:FREEDOM CROSSWORD PUZZLE

Edited by Elena Kunkel, Marketing Director



### ACROSS

- Number of years Rescue:Freedom has been fighting human trafficking.
- An organization fighting sex trafficking in their local communities.
- "It is not the injustice that drives us; it is the magnitude of \_\_\_\_."
- How many people participated in the 2021 Freedom Dinner?
- Who YOU are, what our community is made of.
- How we celebrated hitting our 10th Annual Freedom Dinner goal.
- The number of countries in which Rescue:Freedom fights human trafficking.
- Number of people set free this year. One thousand \_\_\_\_ hundred and twenty-five.

### DOWN

- Their lived experience is invaluable to create real change in the fight against sex trafficking.
- Location where we are building a first-of-its-kind aftercare facility.
- Without this, there would be no business for sex trafficking.
- Bringing together individuals and professionals who share a common concern for freedom and social justice to encourage social change.
- Airline our Local Partner partnered with to charter an entire plane to repatriate and return women home for the holidays. \_\_\_\_ International Airways
- Programs focused on breaking cycles and addressing systemic and root issues that increase vulnerabilities to trafficking.
- How many virtual Freedom Dinners have we done?
- Monthly subscription ending in justice.
- Social platform where our online outreach is expanding.
- Number of total Local Partners in 2021
- In 2021, our fundraisers nearly \_\_\_\_ what they raised in 2020.
- Programs that provide services that promote healing and transformation for those who are no longer involved in commercial sexual exploitation or have been removed from vulnerable and high-risk situations.



## GOOD NEWS BROUGHT TO YOU BY THE FOLLOWING PARTNERS



### 509 PEOPLE SUBSCRIBE TO FIGHTING INJUSTICE ON TEAM FREEDOM

In 2021, Team Freedom hit over 500 supporters giving monthly to restore hope daily. This team is ready to see sex trafficking end in our lifetime. The consistent generosity of Team Freedom is helping build new tech to fight trafficking, holistic aftercare facilities to support survivors, groundbreaking policies, and much more. In 2021, we declared a recent holiday in honor of this world-changing

community: Team Freedom Appreciation Day. We can't wait to celebrate with this community again in 2022.

"My wife and I cannot think of a better cause to support than the freedom of all people in every part of the world. A monthly investment into justice touches lives, communities, generations, and legacies to come. I love to see what we are accomplishing together, from new safe houses to cutting-edge technology to policy and more. We are ending it!" –Team Freedom member John K. in Los Angeles, California



### LEANING IN: BUSINESSES AND CHURCHES

In 2021, we saw local churches rally like never before to end sex trafficking. Some joined by giving monthly and others dedicated a month of fundraising, a Sunday service, or a mid-week event to raise funds and awareness. Nearly \$650,000 was raised by our 24 church partners in 2021. Our corporate partners are ending injustice using their professional platforms—and their employees and customers love when they have a social impact component. Whether they give a portion of every sale, a percentage of quarterly sales, or invite their employees to an event, we see our mission expanding thanks to the generosity of these philanthropic businesses.

"Rescue:Freedom has not only a heart for people and a vision that every person should be free, but also the expertise and network to carry that mission and vision out in the real world. Rescue:Freedom connects people of all walks of life to fighting for freedom of other human beings." – Ryan Brewer, newlife Church

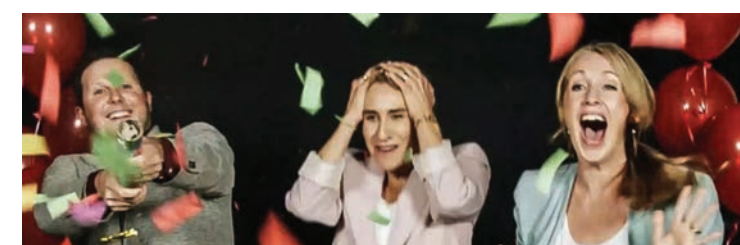


### DOING WHAT WE LOVE TO FIGHT WHAT WE HATE

This community has climbed mountains, trekked trails, ran races, biked miles, organized dinners, and so much more to fight sex trafficking. In 2021, 408 individuals across the US took action and raised over \$800,000, nearly doubling what was raised in 2020. From coast to coast people are doing what they love, to fight what they hate.

### CUE THE CONFETTI: 10TH ANNUAL FREEDOM DINNER CELEBRATES A DECADE OF WORLD CHANGE

The 10th Annual Freedom Dinner was a milestone celebration of hope, resilience, and transformational storytelling. We've seen our 69 safe homes change lives, and 2021's virtual event was a life-changing opportunity for supporters to change the world from their homes. Gathering over 1,000 abolitionists from all 50 states, we blew past our goal and raised \$689,700.90 to help bring freedom to people in slavery around the world.



#### BOARD OF DIRECTORS

Betsy Miller <i>Chairperson of the Board</i>	Rebecca Hixon
Nancy Richardson <i>Founding Board Member</i>	Derek Green
Lt General Mick Kicklighter (Ret)	Peter McGowan
	Jeremy Vallerand, <i>CEO &amp; President of Rescue:Freedom International</i>

## RESCUE:FREEDOM BY THE NUMBERS

Our determined community of abolitionists dug deep in 2021. Their intentional investment led to our highest revenue ever, 25% higher than 2020's record total. Through this faithful generosity, we have increased our impact and expanded our work in 29 countries.

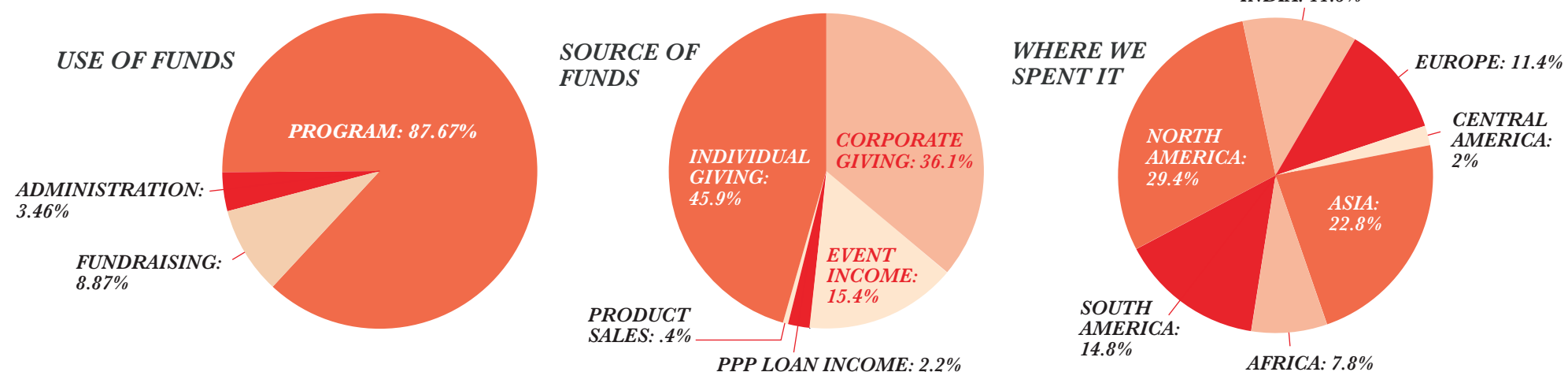
Every dollar invested creates a chain reaction of more prevention, intervention, and restoration around the globe. When resources increase, so does our ability to combat exploitation, expand services, and see more lives changed. Our mission compels us to manage revenue with the highest standards of accountability, and we again earned the highest possible ratings from the leading national charity accreditors.

See our finance page for more information.  
[www.rescuefreedom.org/finance](http://www.rescuefreedom.org/finance)

TOTAL 2021 INCOME: \$6,652,692.18

#### 2021 FINANCE GRAPHS

January–December







**CLICK TO SEE THE FUTURE**

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RESCUEFREEDOM.ORG