



2015

ANNUAL REPORT

# A MESSAGE FROM OUR CHIEF EXECUTIVE OFFICER

At Rescue:Freedom International we spend a lot of time looking ahead. We love to dream, to hope, and to plan. We are building multi-year strategies to rescue thousands of women and children from slavery. We will be launching dozens of new partner sites and expanding our empowerment and prevention programs around the world to holistically address the issue. And as we look forward, we also pause and look back, to celebrate the lives that have been changed and the generous people that make our work possible.

Last year was a year of significant growth on all fronts. We've added new programs, new partners, and new staff members. Most importantly, we've increased our capacity to care for women and children as we continue expanding our work to end slavery one life at a time.

When you partner with us, you play a critical role in the restoration of a rescued woman or child. As a result, trafficking survivors are graduating from college and grad school. They are getting jobs and starting families. They are breaking cycles of exploitation that have plagued their families for generations. They are even joining our efforts to help rescue others.

Thank you for helping make this work possible.  
Thank you for being a part of our team!



**JEREMY VALLERAND**, CEO



“Rescue:Freedom has an incredible team of people leading the fight against one of the most important issues of our time.”

**Shaun Alexander, 2005 NFL MVP**



Annual *Climb for Captives*  
raises over

**\$200,000**

Crossfit gym pledges to row

**27,000,000**

meters to fight slavery



**ACUO  
CROSSFIT**  
IRON SHARPENS IRON



**#REFUSETOCLICK**

Our video showing  
the link between **porn**  
and **trafficking** was  
watched over

**374,000**  
times

Rescue:Freedom CEO  
speaks at **TEDx Event**  
and is featured in Forbes



AS FEATURED IN  
**Forbes**  
MAGAZINE

**TED KIRK**



Rescue:Freedom receives a  
major **three-year grant** from  
the M.J. Murdock Charitable Trust

## IN 2015



**8** countries served



**17** aftercare homes



**29** prevention & awareness programs



**15** red light district outreach programs



**12** vocational training programs



**10** micro-finance programs



**41** college scholarships awarded



**17** college graduates



**536** women & children in full-time care



**37,754** individuals served historically



“I love the story Rescue:Freedom is sharing with the world. They are committed to changing lives and setting women and children free. Hope is finding its way out of the darkest places.”

**Donald Miller, Best-selling Author and Speaker**



**NEW LOCAL  
PARTNER ADDED  
IN THAILAND**

**NEW SAFE HOME  
OPENED IN SPAIN**



**25TH ANNIVERSARY OF LOCAL  
PARTNER IN WEST INDIA**



**GROUND BREAKING FOR NEW  
SAFE HOME WITH LOCAL  
PARTNER IN CENTRAL INDIA**

# A MESSAGE FROM OUR CHIEF OPERATING OFFICER

We were gearing up to go into a red light district when a girl that had been rescued, only two months earlier, took that next step into freedom by telling her story. As a nine-year-old Nigerian girl walking home from school, she had been kidnapped by the terrorist group Boko Haram, which began a 10 year, multi-country odyssey of trafficking that ended with our local partner rescuing her in Spain. It was the first time she had opened up about her story. Ever. To anyone. And then she smiled. That was the moment she tasted freedom.

The path ahead looks bright for her, and for hundreds who share a similar story, as more and more people like you invest in this vital work. Our growth in 2015 allowed us to expand operations with new partners in both Thailand and the United States to now include 17 separate homes in eight countries, caring for 536 women and children around the clock. In addition to this, 113 different programs operate around the globe that include everything from night shelters, HIV clinics, vocational training, and tutoring.

While the challenge of sexual slavery is vast, there is definite progress being made. Thanks for joining us in this life-altering effort to rescue, restore, empower, and prevent.



**DEL CHITTIM, COO**



“I’ve visited three of Rescue:Freedom’s partner sites, spent time with the rescued children, and seen first-hand how lives are being changed forever.”

**Lisa Welchel, Actress, Author, and Speaker**

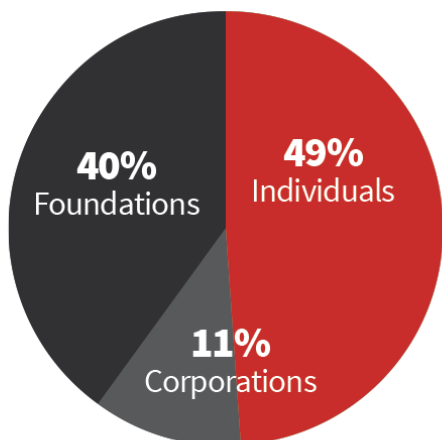


# 50.4%

**Increase in revenue**  
from 2014 to 2015

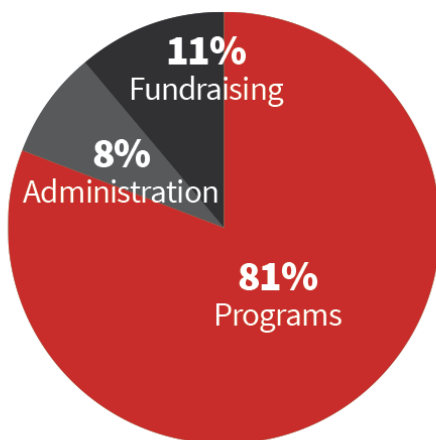
## Source of Funds

2015

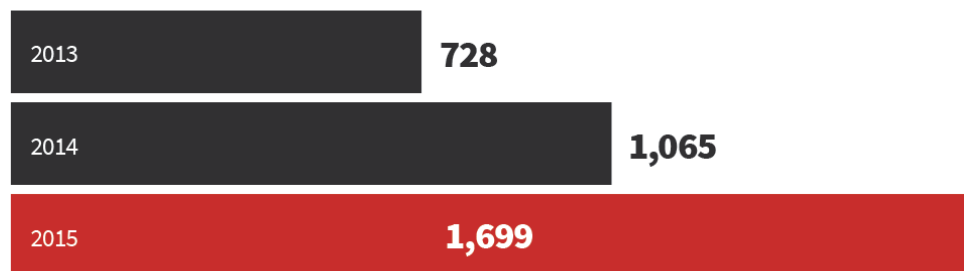


## Use of Funds

2015



## Growth of Donations



A generous team of investors covered all of our operating costs for 2015 so that 100% of general donations went directly to programs.

EIN 16-1773392 – for more information visit [rescuefreedom.org/financial-transparency/](http://rescuefreedom.org/financial-transparency/).



“Our family loves being a part of this story of rescue and restoration! We've seen the faces of those who've been set free and they have forever impacted our lives.”

**Nancy Richardson, Co-Founder OtterBox**



**Statement of Activities for the Year Ended December 31, 2015**  
**(With Comparative Totals for the Year Ended December 31, 2014)**

	2015				2014
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Total
<b>Operating Revenue and Support:</b>					
Contributions	\$ 1,075,936	\$ 471,418	\$ 100,000	\$ 1,647,354	\$ 1,087,638
Auction sales					7,440
Release of restricted net assets	402,957	(402,957)			
<b>Total Operating Revenue and Support</b>	<b>1,478,893</b>	<b>68,461</b>	<b>100,000</b>	<b>1,647,354</b>	<b>1,095,078</b>
<b>Expenses:</b>					
Program	870,621			870,621	553,287
Administrative Support Services	91,906			91,906	72,671
Fund Development	114,678			114,678	67,613
<b>Total Expenses</b>	<b>1,077,205</b>			<b>1,077,205</b>	<b>693,571</b>
<b>Change in Net Assets From Operations</b>	<b>401,688</b>	<b>68,461</b>	<b>100,000</b>	<b>570,149</b>	<b>401,507</b>
Return (loss) on investments, net	1,015	(9,979)		(8,964)	
<b>Change in Net Assets</b>	<b>402,703</b>	<b>58,482</b>	<b>100,000</b>	<b>561,185</b>	<b>401,507</b>
Net assets, beginning of year	289,214	208,435	100,000	597,649	196,142
<b>Net Assets, End of Year</b>	<b>\$ 691,917</b>	<b>\$ 266,917</b>	<b>\$ 200,000</b>	<b>\$ 1,158,834</b>	<b>\$ 597,649</b>



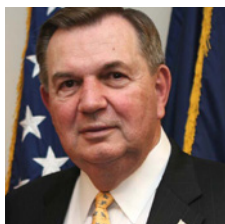
## INTERNATIONAL BOARD OF DIRECTORS



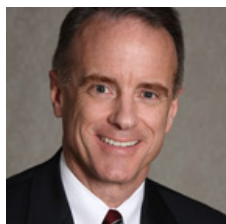
David and Dr. Beth Grant



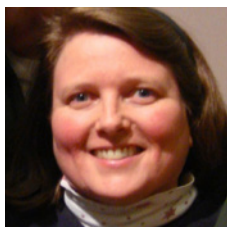
Dr. Dick Foth



Lt. Gen. Mick KickLighter



Ed McCahill



Martha Patterson, Esq.



Mike Messner



Nancy Richardson



Betsy Miller

**DAVID and DR. BETH GRANT - Internationally Renowned Speakers, Educators, and Authors**

**DR. DICK FOTH - Board Chairman, Author, Speaker, and Former College President**

**LT. GEN. MICK KICKLIGHTER - U.S. Army (Ret.)**

**ED McCAHILL - Financial Advisor at Ronald Blue & Co.**

**MARTHA PATTERSON, Esq. - Attorney**

**MIKE MESSNER - Founder of Michael Messner Consulting Inc. and The Mobius Group**

**NANCY RICHARDSON - Co-Founder of Otterbox and President of the OtterCares Foundation**

**BETSY MILLER - Research Analyst, Writer, and Experienced Non-Profit Leader**



**“We exist to empower the rescue and restoration of those in sexual slavery and to prevent exploitation.”**