



rescue:freedom®  
international

2014 ANNUAL REPORT

# FREEDOM BEGINS WITH HOPE

“It is not the injustice that drives us;  
it is the magnitude of hope.”



# FROM OUR PRESIDENT

Thank you for taking a moment to look back on 2014 with us. We are growing operationally, expanding our services, and seeing more lives transformed than ever before. We have much to celebrate with you!

Before sharing some highlights, we want to acknowledge the true heroes: the survivors who inspire us with their bravery and hope. Their stories, along with the dedication and sacrifice of our local partners, are what enable us to continue the good work. We hope you are inspired and encouraged in the work with us.

- We've been the fortunate recipient of two generous capacity-building grants. These grants have enabled us to expand operations, hire much-needed staff, and open a new headquarters in the U.S. This operational growth has enabled us to serve over 60% more victims of human trafficking and slavery in 2014.
- We also granted 30 scholarships to survivors to pursue higher education. We believe empowered survivors will lead the fight against slavery in the years ahead.

To our friends—the individuals, foundations, and corporations who invest in our work—thank you. *Your support is saving and restoring lives.* We hope this report conveys not only the diligence and commitment of our team but also the resulting transformation in the lives of those we serve.



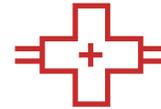
For Freedom,  
**JEREMY VALLERAND**  
*President*



9 COUNTRIES SERVED



22 CITIES SERVED



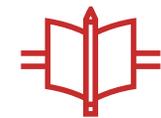
489 PEOPLE IN FULL-TIME CARE



32,000 PEOPLE SERVED HISTORICALLY



6 INCOME GENERATION PROGRAMS



8 TUTORING PROGRAMS



9 VOCATIONAL TRAINING CENTERS



30 SCHOLARSHIPS GIVEN

# FROM THE EXECUTIVE VICE PRESIDENT

Looking back at 2014 fills me with a great sense of hope for the future and gratitude for being part of such a fantastic movement. Throughout this past year, new friends, foundations, and corporate sponsors continued to join us, bringing both financial and social support. Along with donors who have committed to partnering with us monthly, we've seen a rise in social fundraising campaigns across many different platforms. Everything from dinner parties to dance-a-thons helped 2014 become the first year that Rescue:Freedom crested the one million dollar mark in donations.

As exciting as it has been to witness such an outpouring of support for this work, what we have been able to do with that support is even better. This report shows the growth in programs and the number of women and children served around the world. In December alone, we were able to make year-end grants of \$302,400 to 12 of our dedicated partners around the globe and here in the U.S. who are on the front lines of rescue and restoration work. Overall, we were able to double our expected investment in programming in 2014, bringing 80% of our total expenses to be programming and services for

women and children in sexual slavery.

R:FI seeks not only to be a leader in the work of restoring lives broken by sexual slavery, but also an example of great financial practices. We strive for complete transparency and efficiency so that you can donate with confidence, knowing your funds will be stewarded carefully to have the maximum impact in the fight for freedom.



Sincerely,  
**DEL CHITTIM**  
*Executive V.P.*

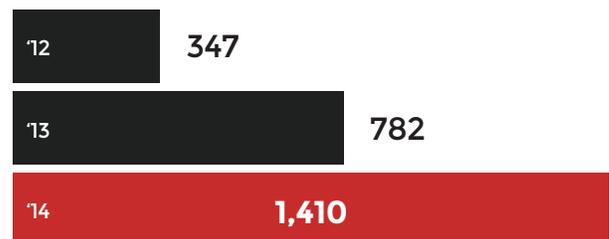
## DONATIONS



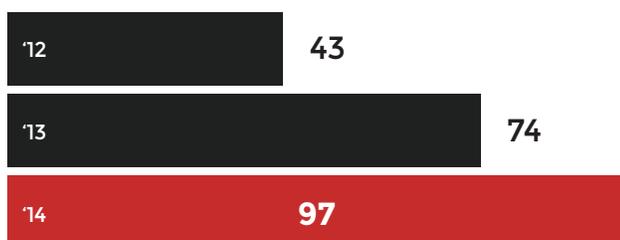
# 395%

INCREASE IN DONATIONS  
FROM 2013 TO 2014

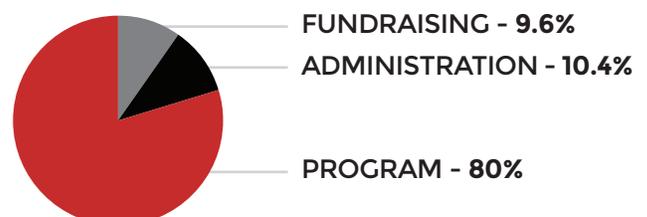
## NUMBER OF DONORS



## ORGANIZATIONAL DONORS



## 2014 USE OF FUNDS





Statement of Activities for the Year Ended December 31, 2014

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
<b>Revenue and Support:</b>				
Contributions	\$ 573,127	\$ 414,511	\$ 100,000	\$ 1,087,638
Auction sales	7,440			7,440
Release of restricted contributions	<u>254,394</u>	<u>(254,394)</u>		
<b>Total Revenue and Support</b>	<b>834,961</b>	<b>160,117</b>	<b>100,000</b>	<b>1,095,078</b>
<b>Expenses:</b>				
Program	553,287			553,287
Administrative Support Services	72,671			72,671
Fund Development	<u>67,613</u>			<u>67,613</u>
<b>Total Expenses</b>	<b>693,571</b>			<b>693,571</b>
<b>Change in Net Assets</b>	<b>141,390</b>	<b>160,117</b>	<b>100,000</b>	<b>401,507</b>
Net assets, beginning of year	<u>147,824</u>	<u>48,318</u>		<u>196,142</u>
<b>Net Assets, End of Year</b>	<b>\$ 289,214</b>	<b>\$ 208,435</b>	<b>\$ 100,000</b>	<b>\$ 597,649</b>

2014 was a groundbreaking year for social fundraising and organizational partnerships. Here are a few great examples of those who are joining with us to empower freedom.



### CLIMB FOR CAPTIVES

Climbers scaled Mt. Adams and Mt. Whitney to raise over \$128,000.



### #DANCEMBER

YouTube video blog sensation *itsJudysLife* danced their way to \$102,000 of support.



### SUJA

Suja Juice has raised over \$19,000 for freedom with a percentage of sales from their Easy Greens and Berryoxidant flavors. Both flavors are available at Whole Foods nationwide.

### WEST MONROE PARTNERS

WMP donated 300 hours of consulting services, valued at over \$96,000, to improve our donor management database, allowing us to more effectively empower rescue and restoration.



# Meet our board:

**BOARD MEMBERS**



David and Dr. Beth Grant



Dr. Dick Foth



Ed McCahill



Martha Patterson, Esq.



Mike Messner



Nancy Richardson

*We're proud to introduce our newest additions to the board:*



**BETSY MILLER**

Betsy is a market research analyst and writer who has worked for the Washington National Cathedral, the International Foundation, Cleveland Clinic, New Target Inc., and the International Federation of Red Cross and Red Crescent Societies. She lives in Nashville, TN with her husband, Don.

**GENERAL M. KICKLIGHTER**

Lt. Gen. Mick Kicklighter served in the military for over 35 years; after retirement as a Commander of the United States Army Western Command in 1991, he became the Inspector General of the Department of Defense. He also served as the Deputy Under Secretary of the Army for International Affairs. He is currently Director and Principal Investigator of the Critical Infrastructure Protection Program, a research organization through the George Mason University School of Law.



# LOOKING AHEAD

**WE ARE EXCITED TO SHARE A FEW HIGHLIGHTS OF THE CURRENT YEAR AND BEYOND AS WE CONTINUE THE FIGHT FOR FREEDOM.**

- A generous team of donors have stepped up to fund our operational costs for 2015, which enables 100% of public donations to go directly to programs that empower the rescue and restoration of women and children suffering in sexual slavery.
- Thanks to a generous three-year capacity-building grant from the M.J. Murdock Charitable Trust, we will be adding new team members and expanding our development department.
- We are actively exploring new opportunities in countries we are not currently serving as we expand our network of safe homes and services for victims of sexual exploitation.
- We are developing tools to help infrastructure and management so local care workers can spend more time doing what they do best—rescue, rehabilitate, and restore.

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**THANK YOU FOR SUPPORTING THE RESCUE AND RESTORATION OF WOMEN AND CHILDREN SUFFERING IN SEXUAL SLAVERY. WE GREATLY VALUE YOUR ONGOING PARTNERSHIP WITH US AS WE CONTINUE TO FIGHT FOR FREEDOM AND HOPE IN 2015!**