



Atlas Free®

2025 ANNUAL REPORT

A CELEBRATION OF
GROWTH IN THE
FIGHT FOR FREEDOM



Freedom is taking root.

What you're about to read is the result of thousands of supporters, frontline leaders, survivor advocates, and communities around the world refusing to tolerate sex trafficking.

In 2025, the Atlas Free Network continued to grow across 67 countries, pushing back against the idea that human traffickers get the final say. Mothers and children found safety, traffickers were brought to justice, and freedom flourished in places it hadn't before.

Because of you, a woman can receive trauma-informed therapy to heal from what her trafficker did to her, a girl can gain the skills and confidence she needs to testify against her trafficker in court, and a young boy can find protection from his abuser in a safe home.

Stories like this are happening every day because you choose to act and speak up against the injustice of human trafficking and boldly declare that people are made with inherent dignity. You are the ones who stand in the face of darkness and reclaim hope. Thank you for fueling this mission and ushering in freedom for thousands around the world.

We're growing something beautiful together.





Contents

- Atlas Free's Mission 3
- Letter from the CEO & President 4
- 2025 Highlights 5
- The Atlas Free Network 7
- Dismantling the Human Trafficking Business Model 9
- Your Donation Goes to Work Right Away 11
- How You Fund Freedom Initiatives 12
- Intervention and Survivor Care 13
- Perpetrator Accountability 14
- Targeted Prevention 15
- Policy and Advocacy 16
- Building a Unified Front Against Sex Trafficking 17
- A Movement Powered By You 18
 - Anjali's Story 19
- Board of Directors 20
- Our Finances 21
- Looking Ahead 22



ATLAS FREE'S MISSION:

**Accelerate and resource the
fight against sex trafficking
and exploitation.**



LETTER FROM THE CEO & PRESIDENT

In July of 2025, I traveled to Boston for a family reunion where we explored many of the famous historic sites. One of the highlights was visiting Park Street Church, where, exactly 96 years earlier, on July 4, 1829, William Lloyd Garrison delivered his first anti-slavery speech. That speech was a defining moment in the abolitionist movement. As I stood there in the mostly-empty church, I tried to imagine what it might have felt like to be in the room that day. The listeners had no way of knowing what those words were setting into motion. They had no way of knowing that Garrison's speech was just the beginning of a lifetime of committed service to the cause of freedom.

As I reflected on that speech, it reminded me of Margaret Mead's famous quote: "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." I believe that to be true because we get to see it every day. When a child is rescued or a woman escapes from human trafficking, and they begin to thrive in freedom, their world is changed forever. Freedom changes everything. . . for them and for every generation that follows.

The year 2025 marked an incredible year of growth for Atlas Free, for our Global Network, and for this community. When we grow—when one more person is set free, one more safe home opened, one more law passed, one more perpetrator held accountable—the fight against exploitation advances. And all it takes is one more act of generosity, one more person joining the fight, one more church or business bringing this mission to their community. It takes you. It takes me. It takes all of us becoming the community that Margaret Mead spoke of. **Together, we are changing the world and planting the seeds for a better future.**



A handwritten signature in black ink that reads "Jeremy Vallerand". The signature is written in a cursive, flowing style.

Jeremy Vallerand
CEO & President



You Changed Lives Forever in 2025



These numbers reflect the difference you made through a global movement pushing back against one of the darkest injustices of our time. Because of your support, survivors of sex trafficking moved toward freedom, traffickers were brought to justice, and children were able to sleep safely.



An average of 31 people set free every day

Celebrate! Last year, 275% more people were set free from human trafficking in the Atlas Free Network, thanks to rescue, intervention, and outreach efforts.



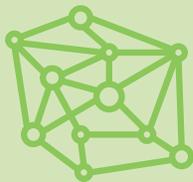
473,612 people impacted

This looks like boys and girls in a classroom for the first time, a mother reuniting with her son, victims receiving a warm meal, and more.



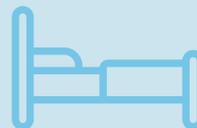
The Atlas Free Network grew by 38%

There are now 140 local organizations in their region fighting trafficking on the ground across 67 countries.



Empowering 515 local programs

There are 71% more programs in the Network working on trauma care, legal advocacy, job training, education, and more.



2,070 beds for survivors to sleep in safety

These are places of safety where survivors escaping their traffickers can begin their healing journey.



28,817 people impacted through outreach

Outreach is meeting individuals where exploitation often happens—on the streets, in clubs, online spaces, or in vulnerable communities—to offer immediate support.

**“When evil is loud, our
hope must be louder.”**

– Jeremy Vallerand, CEO & President



1,658,126 people

have been impacted in the Atlas Free Network through aftercare, prevention, outreach, awareness, and intervention programs since 2012.

THE ATLAS FREE NETWORK

We strengthen the fight against sex trafficking by equipping local leaders and supporting initiatives around the world. Through a strategic framework, teams on the front lines are empowered to confront trafficking directly and work together toward lasting freedom.



WHAT IS A NETWORK MEMBER?

A local organization fighting sex trafficking. Atlas Free resources and funds these initiatives to dismantle sex trafficking.



Each pin represents a location where an Atlas Free Network Member has boots on the ground, fighting human trafficking.

Working Across Borders

Network Members are outsmarting perpetrators, supporting survivors, and advancing the fight against exploitation—together. In 2025, leaders from Uganda connected with leaders in Southeast Asia to repatriate trafficking victims in scam centers. In Spain, leaders worked with Network Members in Slovenia and Colombia to ensure a survivor could quickly find safety in a program. Traffickers are strategic, agile, and work across borders—we meet them on their level.

NORTH AMERICA

74 Network Members, 126 safe homes, 35 drop-in centers



Job training scholarships for survivors, recovery programs, safe homes, educational programs, policy efforts, trauma-informed care, services for homeless youth

LATIN AMERICA

8 Network Members, 4 safe homes, 6 drop-in centers



Job training for survivors, demand reduction, legislative advocacy, educational programs

EUROPE

18 Network Members, 14 safe homes, 25 drop-in centers



Transitional housing, policy and advocacy, caregiver prevention training, awareness, drop-in centers for victims of trafficking

ASIA

24 Network Members, 64 safe homes, 40 drop-in centers



Lawyer trainings to improve prosecutions, trafficking and online sexual exploitation of children prevention, police training, job training for survivors, support for pregnant survivors

AFRICA

14 Network Members, 14 safe homes, 15 drop-in centers



Educational programming for survivors, safe homes, outreach, prevention



Dismantling the Human Trafficking Business Model



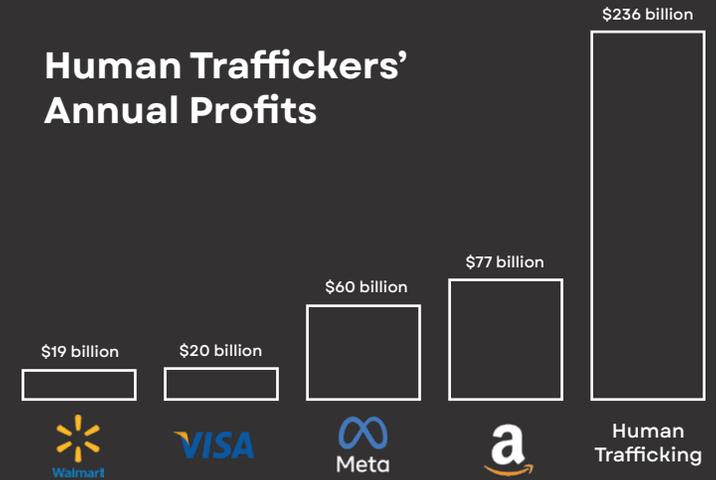
low-risk



high-reward

Human trafficking thrives because it's a low-risk, high-reward crime. Traffickers buy and sell their fellow humans without remorse, making over **\$236 billion a year in profit**.^{*} That's more money than the combined net profits of some of the world's largest corporations.

Human Traffickers' Annual Profits



Reported net income from 2025 compared to International Labor Organization Profits and Poverty 2024



Demand is High

The illicit commercial sex trade thrives on a market of sex buyers, which governments fail to hold accountable. **Sex buyers' demand fuels the supply**, creating a continuous cycle of trauma and abuse.



People are Vulnerable

Traffickers typically prey on individuals who are economically disadvantaged, socially marginalized, or otherwise vulnerable. **Traffickers often lure people with false promises of better opportunities.** This approach is lucrative—traffickers make an average of \$27,252 per victim annually.¹



Justice Systems are Weak

Despite growing awareness, **convictions for human trafficking are down 18% since 2020²**, reflecting a systemic failure to hold perpetrators accountable.



Victims are Trapped

Once trafficked, many victims worry that no one cares, and **even if they obtain freedom, they have nowhere to go.** Victims experience extreme trauma and often lack the resources, tools, trusted support, and community they need to find freedom.

¹ International Labour Organization, 2024
² Trafficking in Persons Report, 2025

"Traffickers are not just attacking vulnerable people. They attack the very notion that everyone is endowed by their Creator with unalienable rights. Traffickers are actively working against the very freedom, democracy, and human flourishing that we all seek. We're here to flip the trafficker's script."

– John Richmond

Atlas Free's Chief Impact Officer,
Former U.S. Ambassador to Combat Trafficking



How Atlas Free Dismantles the Business Model

Atlas Free works to make trafficking high-risk and low-reward.



Demand is High



People are Vulnerable



Justice Systems are Weak



Victims are Trapped

OUR SOLUTION:



Perpetrator Accountability

Traffickers and sex buyers must be held accountable. Without consequences, they operate freely and profit. Enforcing criminal and civil penalties deters exploitation and protects survivors from retaliation.



Targeted Prevention

Beyond vulnerability reduction and awareness campaigns, effective prevention strategically disrupts traffickers' activities by dismantling the systems that enable them and increasing the risks and barriers they face.



Policy and Advocacy

A healthy justice system upholds laws and advances freedom through strong, adaptable policies. As traffickers evolve, so must our legal frameworks to protect dignity and counter emerging threats.



Intervention and Survivor Care

Interventions to separate the trafficker from victims are essential. True freedom requires more than separation and must include trauma-informed services that are uniquely tailored to the individual survivor.

When You Give, Your Donation Goes to Work Right Away

It's directed to the places in the world where it's needed most—places where exploitation is high and freedom is urgently needed. We move resources and support to where they can make the greatest difference, guiding and activating the Atlas Free Network to bring freedom to those who need it most.

There are 515 programs working every day to prevent trafficking, reach people at risk, rescue victims, and provide safe homes for survivors. Here are a few examples of the life-changing work you make possible:



UNITED STATES



A K9 Fights for Justice

A cutting-edge Electronic Detection (ED) K9 has been deployed to help uncover hidden electronic devices used in human trafficking and child exploitation cases. The K9 is supporting law enforcement across 14 counties in Pennsylvania—where no other ED K9 operates—by helping locate critical evidence and move investigations forward faster.



INDIA



Brothel Transformed Into a Safe Place for Survivors

What once was a brothel is now a vibrant daycare and education center, emergency shelter, and legal aid clinic run by an Atlas Free Network Member. For children born into brothels, **this haven is a safe place to rest and learn, and for women forced into sexual exploitation, the center provides a caring community.**



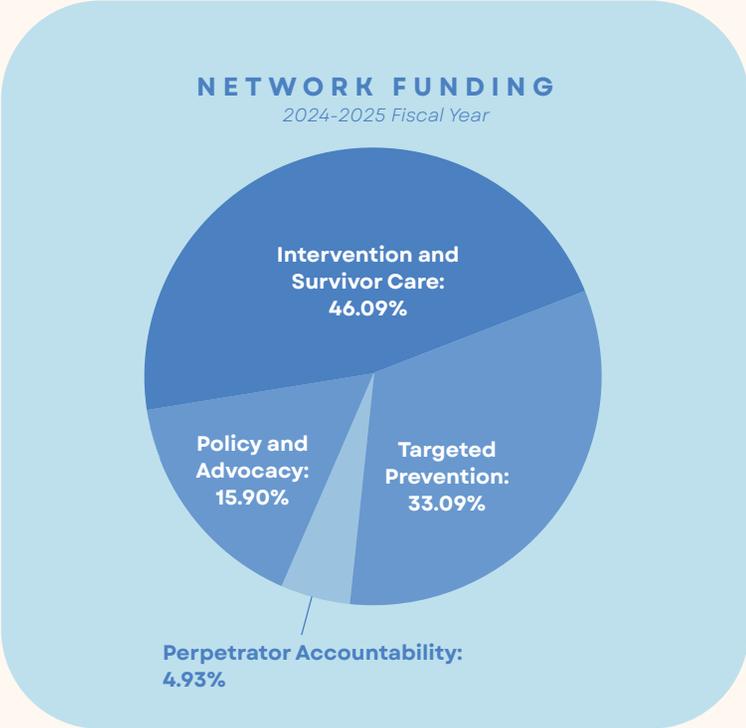
ESWATINI



A New Place to Learn and Heal

Last year, a Network Member's school went from teaching girls outside and lacking office space to a brand-new building with ample office, classroom, and therapy space. "In the past, there weren't enough classrooms, and we were teaching outside, which made the girls lose focus. **But now, with new classrooms, I'm seeing improvements academically.** Having your own space is an amazing thing," said a teacher.

Your Gift to Atlas Free Funds Life-Changing Freedom Initiatives



Rapid Response

One of Atlas Free's ways to provide agile and effective funding for emergency responses around the world.

GOOD NEWS! 51 VICTIMS RESCUED FROM SCAM COMPOUND

Last spring, Atlas Free Network Members helped bring 51 people home from scam compounds in Asia where victims were lured with fake job offers, trafficked across borders, and forced to run online scams under threats of violence. Phones and passports were taken, leaving many trapped in cramped conditions where they were abused and sexually exploited. Today, these survivors are reunited with their families and receiving medical care and safe housing.



Intervention and Survivor Care



667 survivor leaders in the Network

2,769 adults received an education

8,110 children received an education

227 safe homes in the Network

5,156 people received job training

1,715 people employed from job training



UGANDA



Network Members celebrating the opening of new safe homes in Uganda for survivors of sex trafficking.



SPAIN



"This is a place of peace." In a new day center in Spain, an Atlas Free Network Member is filling in a gap, providing survivors of trafficking with a safe space to access resources and rest.



CAMBODIA



Nine women recently graduated from vocational training programs in Cambodia. After completing their 6–8 month courses and receiving mentorship from local business owners, they are now equipped with skills and support to pursue sustainable livelihoods and long-term independence.



A CRISIS CALLS FOR AN EMERGENCY RESPONSE:

Kelsey* was 19 when she tried to escape from her trafficker at a Texas nightclub. She tried to escape twice, and the trafficker forced her back. The third time was different. That's when she came into the care of an Atlas Free Network Member. They worked with local police to get her somewhere safe right away. Within hours, they found the medication she urgently needed for a serious health condition. In the days that followed, Kelsey not only received services, but also loving care.

She cooked meals in the kitchen with staff, spent time talking in the office, and even went to church with them. When it was time for her to move into a longer-term shelter, the team helped arrange her travel, walked her through the airport, and stayed on the phone as she navigated unfamiliar streets in a new city. Today, Kelsey is in a two-year rehabilitation program focused on healing and rebuilding her life. And she knows she is not alone. If she ever needs support, she can still pick up the phone and call.

*Name changed to protect the survivor's identity.



Perpetrator Accountability



1,373 civil cases filed against traffickers
1,388 criminal cases filed against traffickers



CENTRAL ASIA



Justice Is Winning

Justice moved forward as a Network Member supported several major human trafficking cases that resulted in nine convictions. Three perpetrators were sentenced to four years in prison, while six recruiters and traffickers received sentences of up to eight years, along with court-ordered compensation for victims.

Beyond the courtroom, the organization partnered with the Ministry of Justice to train judges and police on trafficking laws and trauma-informed practices to strengthen the system to better identify victims and hold traffickers accountable.



COLOMBIA



Legal Advocacy for Survivors

A Network Member is helping trafficking survivors access justice. Through legal support, psychosocial care, and advocacy, the team is working to remove barriers that often prevent women and girls, especially migrants, from receiving protection.

So far, the team has provided legal representation and migration support to 29 women and girls while also working to strengthen legal protections for survivors across the country.



ROMANIA

BREAKING NEWS!

In a rare sentencing, three human traffickers were sentenced to life in Romania, thanks to the diligent work of an Atlas Free Network Member.



Targeted Prevention



357,402 people trained through prevention programs
41,135 attempts to purchase sex disrupted

BOLIVIA



Targeting and Reducing Demand for Sex

A Network Member is working to prevent trafficking by addressing the demand behind commercial sexual exploitation. Their program engages young men—primarily ages 18–30—in honest, community-based conversations that challenge sex-buying behavior before it leads to harm.

So far, the team has connected with 53 men and early results show that even a single conversation can spark reflection, offering a promising approach to reducing demand for sex and disrupting trafficking at its source.

PHILIPPINES



Teaching Kids How to Stay Safe Online

An Atlas Free Network Member educated over 8,000 students on how to protect themselves from abuse and exploitation. The risks are real: when one elementary school student was asked if anyone online had ever asked them to meet up, they replied, **“Oh yes. But I blocked him.”**

Policy and Advocacy



AROUND THE WORLD



Atlas Free's First-Ever Survivor Council

In 2024, we launched our first-ever Atlas Free Survivor Council. Made up of five survivor leaders, this Council brought firsthand experience and professional insight to help shape strategy, strengthen accountability, and inform global anti-trafficking efforts.

One year later, the Survivor Council released its first major publication: *Human Trafficking of Children: A Survivor-Led Global Examination of Government Responses, Awareness & Education, and Prevention*. The report offers survivor-driven research and practical recommendations for governments and organizations working to prevent trafficking. It marks an important step forward in ensuring survivor voices are helping shape policy and prevention efforts worldwide.



UNITED STATES



Changing Laws for Freedom

Over the past year, a Network Member strengthened policy and legislation in the U.S. through the growing adoption of their report, *Buyers Unmasked: Exposing the Men Who Buy Sex & Solutions to End Exploitation*. The report has been widely utilized by lawmakers and advocates in briefings and hearings to address demand as a driver of exploitation, advancing evidence-based strategies that hold buyers accountable while reinforcing survivor-centered prevention efforts.

STRONGER TOGETHER:

Building a Unified Front Against Sex Trafficking

Throughout 2025, Atlas Free gatherings brought Network Members together across three countries. In these spaces, relationships deepened, strategies sharpened, and the Network grew stronger.



MUMBAI, INDIA



South Asia Network Gathering

“I am returning back home enriched. It was so good to be part of this event and so reassuring to know that we are not fighting this ugly battle alone; we are different parts of the same body.”



SAN JOSÉ, COSTA RICA



Latin America Regional Gathering

“We are so grateful to be a part of this Network and to learn from each other and work together. It makes us feel less alone.”



SEATTLE, WA, USA



Sheltered Conference

“The conference was inclusive, unifying, helpful, and had strong content.”

“I was so impressed! As a survivor, I often hear things that miss the mark or are offensive. I did not feel any of that at Sheltered.”

A Movement Powered by You

EVERYDAY HEROES: TEAM FREEDOM

The people who fuel this mission may look ordinary, but their monthly commitment to this fight is anything but. Month after month, this powerful group of world-changers is doing exactly that: changing the world, one life at a time. They're the backbone of this mission, making sure that an average of 31 people are set free from human trafficking a day. That kind of impact deserves year-round recognition.

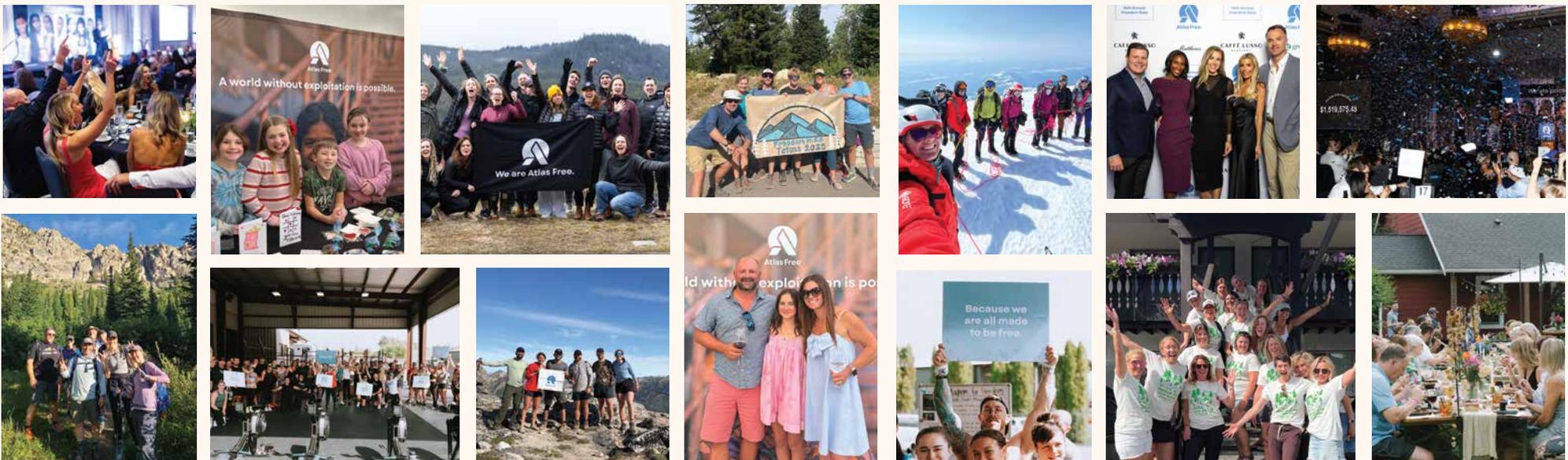
"We are grateful to be a part of this powerful work. I have five kids and couldn't imagine one of my kids walking that road. **We want to be a part of freeing as many people as we can.**"
-Natalie, Team Freedom member

FREEDOM ON THE MOVE

From Nashville to Seattle to Boise, this community showed up for people in exploitation and brought their energy and passion to this fight. Throughout the year, churches, friends, and gyms gave their all to ensure the freedom of others was chased after—and won. In 2025, supporters, fundraisers, and church partners raised \$602,298.55 for this fight.

MOMENTS THAT MOVED MOUNTAINS

Fighting sex trafficking isn't easy. It takes grit, and a bold group of people who refuse to give up when things get hard. In 2025, 270 incredible people started fundraisers, making life-changing impact around the world. Whether it was a race, hike, bake sale, or dinner, people like you moved this mission forward in extraordinary ways.





“I was like a thing with a price tag, whom anyone could buy and use.”

Atlas Free's 2025 Equiano Award winner, Anjali, is an extraordinary individual who has defied the odds and risen above what traffickers tried to make of her. At just 11 years old, Anjali was trafficked from her village in Nepal. After two years in slavery, she was rescued and returned to Kathmandu, where she was able to grow up in safety in one of the homes of an Atlas Free local organization.

After more than a decade in freedom, she has fulfilled her dream of returning to her village she was once trafficked from and protecting local children from what she had once suffered. Anjali is one of the thousands of survivors who have experienced freedom from human trafficking through the Atlas Free Network.

“When you remember me, praise God for his miracle in my life and know yourself that what you have given has been used to change lives and to give hope. Let's join together to not let another child face what I have. Let's be part of the freedom that we can give to everyone. Thank you for what you have done to save me from darkness,” said Anjali.

Board of Directors

Carly Brannon

Amy Brown

Rebecca Hixon

Board Chair

Peter McGowan

Bryan Pereboom

Jeremy Vallerand

CEO & President of Atlas Free

General Mick Kicklighter

Emeritus Board Member

Nancy Richardson

Emeritus Board Member



Our Finances

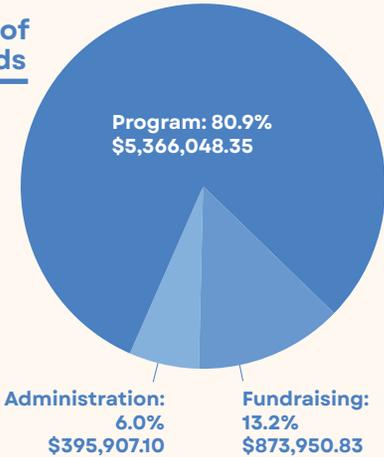
“Your investment made it possible to expand intervention and survivor care, strengthen targeted prevention, pursue perpetrator accountability, and advance policy and advocacy efforts around the world. We honor that generosity by stewarding every dollar with care.”

– Hannah Bryeans
Vice President of Finance & Operations

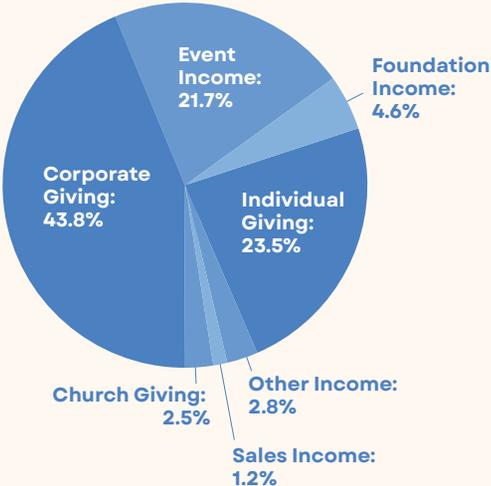
Finances

2024–2025 Fiscal Year

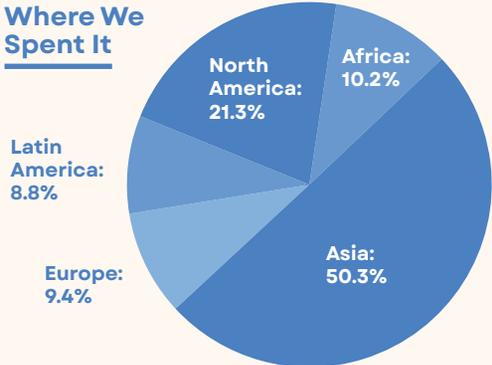
Use of Funds



Source of Funds



Where We Spent It



Total Income:
\$7,299,604

End of fiscal year net assets: \$5,732,056.70



EIN/Tax ID: 16-1773392
Atlas Free is a registered 501(c)(3) nonprofit organization.
atlasfree.org/finance

Life transformation doesn't happen through isolated efforts. It grows when people and communities move forward together with shared purpose, grounded in the belief that every person carries the dignity God placed within them. Local frontline leaders, survivor advocates, and people like you are creating real change—strengthening the movement and dismantling sex trafficking piece by piece.

Your commitment makes this progress possible. It sends a powerful message to women, girls, and boys around the world: their lives have immeasurable value, their dignity cannot be taken from them, and a future of freedom can grow.



–Callie Tybur
Atlas Free's Chief Operating Officer



**We're growing something
beautiful together.**

atlasfree.org @atlasfree

