



Atlas Free™

Sponsor the 2024 Freedom Gala

Don't miss the opportunity to join the excitement at Atlas Free's 2024 Annual Freedom Gala—the most anticipated event of this year. We're marking 13 incredible years of global change, progress, and community, and the 2024 Freedom Gala is gearing up to be our grandest night of celebration and impact yet. As a sponsor, you have the opportunity to fight human trafficking and transform lives through your support.

Be a catalyst for change—become a sponsor and make a lasting impact.

DATE

Saturday, September 28th, 2024

LOCATION

Meydenbauer Center, Bellevue WA

ANTICIPATED ATTENDANCE

Over 500 attendees

FEATURED SPEAKERS

Jeremy Vallerand

CEO & PRESIDENT OF ATLAS FREE

John Richmond

*FORMER US AMBASSADOR AND
CHIEF IMPACT OFFICER, ATLAS FREE*

Matt Lorch

*EVENT MC, AUCTIONEER,
3-TIME EMMY AWARD WINNING STORYTELLER*

YOU JUST RAISED
1,025,746.90



Human trafficking and the sexual exploitation of women and children are affecting 27.6 million people every day.

Human trafficking and the sexual exploitation of women and children is affecting millions. This crime robs people of their future, forcing them to live in never ending abuse. Atlas Free believes that **people are not for sale**, and every life has value.

The Atlas Free Network spans 26 countries, working through over 40 partners and 60 safe homes. Freedom is on the rise, but we need you. This global problem needs an army to unite together and stop it. **By sponsoring the 2024 Freedom Gala, your business will become an integral part of this success story.**

Atlas Free knows that your business is about more than just making money. You want your business to make a difference—in your family, in your employees, in your community, and the world. **Here's how your company stands to benefit:**



Positive Brand Image: Align your brand with a globally recognized movement to eradicate human trafficking. Showcase your commitment to social responsibility and ethical business practices, enhancing your corporate reputation.



Global Visibility: Your company's sponsorship will be recognized not only locally but on an international scale, amplifying your brand's reach and impact. With a network of over 40 local organizations across 26 countries, including the United States, Atlas Free is creating a global movement.



Employee Engagement: Demonstrate your commitment to social causes, fostering a sense of pride and purpose among your employees. Engage your team in combatting human trafficking, promoting a positive workplace culture.

Sponsoring the 2024 Freedom Gala with Atlas Free is not just a charitable contribution; it is a strategic investment with far-reaching benefits. Elevate your corporate impact, enhance your brand's image, and join us in making a lasting difference in the lives of those affected by sex trafficking.

CAFFÈ LUSSO
ROASTERY

"Sponsoring the Annual Freedom Gala reminds me how much GOOD is going on in the world to the core of my soul. I experience stories of redemption, reconciliation, restoration, and the reclaiming of lives in a new way that lifts us all to be able to dream again and smile at our future."

-Phil Meech, Caffè Lusso (Freedom Gala Sponsor for 12 years)

2024 Freedom Gala Sponsorship Levels

Sponsorship Benefits*	Presenting Sponsor \$75,000	Freedom Sponsor \$50,000	Hope Sponsor \$25,000	Empower Sponsor \$15,000
Marketing Recognition				
Business headlined as a co-host of the gala and a thank you to your business by our hosts	●			
Your logo on a step-and-repeat banner where 500+ people will take their photo	●			
Your logo on all attendee tables at the Freedom Gala	●			
Time allotted for a 30-second business ad to play during our program	●			
Verbal recognition from the stage	●	●		
Your logo on the screen during the reception	●			
Your logo and business contact information featured in every table program at the gala	●	●	●	●
Event Guest Benefits				
Table(s) at the Freedom Gala	Up to 2 Tables	Up to 2 Tables	1 Table	1 Table
Hotel Accommodations (1 Room, 1 Night) in the Bellevue Area the weekend of the Gala	●			
Exclusive dinner hosted by our CEO during the week of the Freedom Gala	●	●		
Pre-Event Silent Auction Bidding Access	●	●	●	●
Pre-Event VIP Registration Access	●	●	●	●
VIP seating for you and your guests	●	●	●	●
Website Inclusions				
One (1) dedicated post on our social media featuring your logo, business name, and how to get connected to your business	●			
Your hyperlinked logo on the footnote in all Freedom Gala-related email communication	●	●		
Your business is featured and hyperlinked on the registration page, reaching 5000+ in the Pacific Northwest Region	●	●	●	●
Your logo on the electronic invitation and post-event thank you to all attendees	●	●	●	●
Your hyperlinked logo for one (1) "thank you to our sponsors" post on social media featuring your business	●	●	●	●

*Please note: Some Freedom Gala sponsorship levels include tangible benefits with fair market value. The remaining portion of the sponsorship may be considered tax-deductible per relevant tax regulations.

A La Carte Sponsorship

Interested in sponsorship, but you don't see a giving level or benefits that work for you and your business? Let's talk about it! Email jonathans@atlasfree.org to discuss.

For more information or to discuss
sponsoring the Freedom Gala, please email
jonathans@atlasfree.org

Thank you for considering this
impactful partnership opportunity.
We look forward to the positive
impact we can create together.



atlasfree.org

