



Atlas Free®

# 2023 Annual Report

One Million Lives Impacted Since 2012



**In 2023, Atlas Free (formerly Rescue:Freedom) celebrated 11 years since our story began with a small group of friends who believed slavery was unacceptable and that everyone was created for freedom. What started as a dream to see women and children set free from sexual exploitation into their God-given dignity has evolved into a global strategy that is holistically dismantling human trafficking. Thanks to the generosity of this community, the Atlas Free Network has impacted over **one million** lives to date. This year, the growing network of safe homes expanded to new and hard-to-reach places, we saw more lives freed than ever before, and we celebrated our Annual Freedom Gala for the first time in person since 2019. Each milestone reminded us that this mission is people-powered, carried forward by the determination and generosity of this community. The following pages reflect your commitment to freedom, justice, and hope.**



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## Our Mission

**Every day, Atlas Free accelerates and resources the fight against sex trafficking and exploitation.**

# One Million Reasons to Celebrate

## One Million Impacted

2023 marked the year that the Atlas Free Network served over one million people—1,040,125 to be exact—through aftercare, prevention, outreach, awareness, and intervention programs since we started in 2012. Each number represents a life that is changed for the better, thanks to the generosity of this community.

## One Million Raised

After four years of virtual celebrations, we gathered in person again for our 12th Annual Freedom Gala—what a reunion! You helped us raise a record-breaking \$1,032,587.67 that night, making it possible to disrupt more traffickers, free more people, and dismantle systems that harm them.

## One Million More

The Atlas Free Network has served one million people to date, but our sights are set on the next million. From Artificial Intelligence (AI) to aftercare, step by step, we're making strides, and behind every number are real faces and real lives. As we go forward, three things remain clear:

- We must continue to scaled out model and strategy—they're working.
- We must continue to innovate and pioneer new ways to dismantle exploitation.
- We need more abolitionists like you joining us in the fight.

Atlas Free Network Members ramped up life-saving services for victims, opened new safe homes, and launched AI and prevention initiatives, freeing and protecting countless lives. But there is more work to be done. This network of frontline fighters must continue to grow to disrupt more traffickers and free even more people from exploitation.



# In today's world, where global issues flood our phones with constant updates designed to capture attention, instill fear, or generate clicks, it's rare to find spaces where proactive hope thrives.

That's why the Atlas Free community and our global network continually inspire me. I'm grateful to be part of a community that confronts human trafficking head-on with strategy and determination. We don't shy away from the grim reality or the enormity of the task. We don't pretend the work is easy or that we can solve the problem overnight.

We take lessons from history and find hope in the stories of those who have brought about significant social change. We witness trafficking survivors stepping up as leaders in the fight. We see policymakers advocating for laws that address demand and challenge a culture of impunity. We feel the momentum building.

In this annual report, you'll see the strength of a community united by a shared mission and fueled by hope, generosity, and resilience. We believe that God created every human being with inherent dignity and equal value. As we work towards ending sex trafficking and exploitation, we also recognize the impact of each life transformed. Every change we make reverberates through history, affecting the one individual, their family, and generations to come. Thank you for being on this journey with us.



A handwritten signature in black ink that reads "Jeremy Vallerand". The signature is fluid and cursive, with the first letters of each word being capitalized and larger than the rest.

**Jeremy Vallerand**  
**CEO & President**

# A Lot Can Happen in a Year

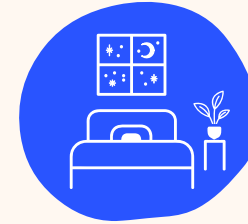
2023 was a remarkable year for freedom. The impact of this generous community resulted in a record number of people set free, more safe homes for people to heal, and better systems to disrupt traffickers and protect more men, women, and kids. [Look what you made happen:](#)



**196,093 people were impacted through aftercare, prevention, outreach, awareness, and intervention programs.**



**The Atlas Free Network grew by three new members, totaling 42 across 26 countries, and implemented 221 programs to fight trafficking.**



**75 safe homes operating worldwide provide holistic care to help victims become survivors.**



**2,114 people were set free from sex trafficking and exploitation, an average of 5 people every 24 hours.**



**111,083 at-risk men, women, and kids empowered with life-saving resources to avoid sexual exploitation and trafficking.**



**32,299 people were impacted through online and in-person outreach, offering them a path from exploitation to independence and safety.**

# A Historic Year for Freedom

## Five Set Free Every 24 Hours

The Atlas Free Network achieved a record-breaking milestone seeing 2,114 men, women, and children escape from a life of exploitation and step into freedom. Stella, a survivor from the US, shared her gratitude, "**I never thought I would be free or be able to raise my children out of exploitation. You have given me, my children, and my children's children the greatest gift.**"

## Transforming Victim Services in the US

Atlas Free Network Members revolutionized victim support by connecting frontline leaders to one another and to a team of leading tech engineers in the Pacific Northwest region. This collaboration led to nationwide alliances, helping more women and children access essential services during their most critical moments. Over 2,232 referrals were facilitated—the highest number since 2018. A cutting-edge app aims to match 5,000 victims with long-term care in the United States by 2027.

## Equipping Law Enforcement with AI in the US

The Atlas Free team is constantly looking for ways to leverage technology to combat exploitation. As AI makes headlines worldwide, our Georgia-based Network Member has been developing a chatbot to target sex buyers and equip law enforcement. Atlas Free connected them with a leading AI technology company to advance the scope and capability of the tech dramatically. The technology will first deploy to 50-70 law enforcement agencies, with plans for broader rollout to other nonprofits worldwide.

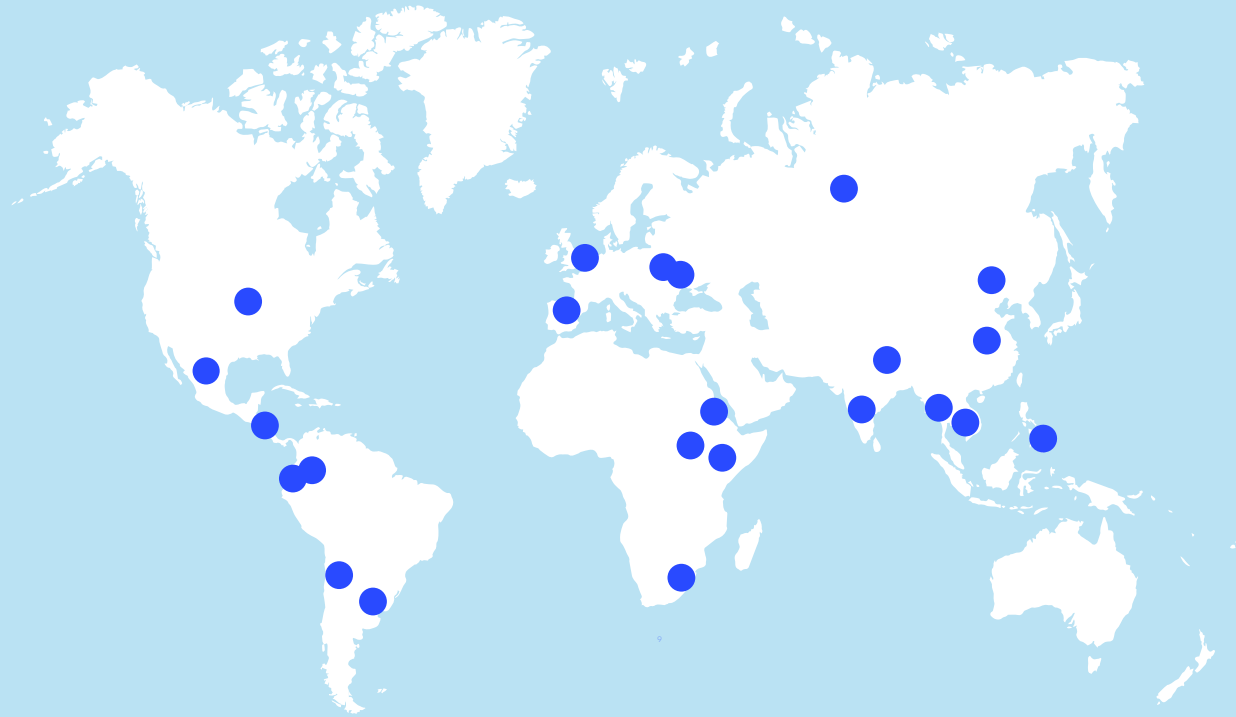




# Where We Work

**You're helping take trafficking off the map.**

The communities, regions, and countries the Atlas Free Network serves are home to some of the most inspiring anti-trafficking teams you'll ever meet. Their resilience, ingenuity, and determination generate hope for us all. The Atlas Free Network multiplies freedom by sharing resources, offering top-tier training, leveraging technology, and hosting global events. It's an interconnected force that has the power to outpace traffickers and dismantle systems that harm.



**With your support, Atlas Free is building a holistic and global network that gets closer to dismantling slavery every day. From Seattle to Southeast Asia, each dot on the map marks where a Network Member is relentlessly working to outpace traffickers and free more people.**

# Where We Work

## Mexico

**Network Members: 3**

Atlas Free Network Members work with national and international human rights organizations to raise awareness about human trafficking. Their project offers vital outreach and education to women in the red-light district and a unique initiative for their vulnerable children. By collaborating with others and addressing these issues head-on, Atlas Free Network Members are significantly impacting the fight against trafficking. **Areas of focus: Aftercare, Awareness, Prevention**

## United States

**Network Members: 10**

This year, one of our newest Network Members in the US helped orchestrate a historic takedown of illegal content on one of the largest porn websites in the world involving rape, sex trafficking, and child sexual abuse material. Throughout the US, Network Members innovate to disrupt demand, improve victim services and policies, and bring rescue and relief to thousands of vulnerable Americans.

**Areas of focus: Aftercare, Awareness, Counter Demand, Education, Outreach, Policy**

## Romania

**Network Members: 2**

Atlas Free's Network Members provide a drop-in center with counseling and support, food provision, case management by social workers, prevention education, capacity building, external assistance, strategic advocacy, and awareness events to counter trafficking and protect victims. Ukrainian refugees were provided with resources after fleeing Ukraine during the war. **Areas of focus: Awareness, Education, Prevention**

## UK

**Network Members: 2**  
**Impact Projects: 3**

One of our Network Members expanded their efforts to the UK this year to work with and strengthen survivor care and programs within Europe. **Areas of focus: Awareness, Demand Reduction, Policy**

## Bulgaria

**Network Members: 1**

Our Network Member in this region combats critical vulnerabilities like poverty, gender-based violence, and drug violence with education and prevention programs.

**Areas of focus: Education, Prevention**

## Costa Rica

**Network Members: 1**

Our Atlas Free Network Member provides comprehensive care and support networks in various areas, including education, health, job training, legal advice, social services, childcare, job placement, and psychological care to vulnerable populations, focusing on serving the whole family. **Areas of focus: Aftercare, Outreach, Prevention**

## Colombia

**Network Members: 1**

Our Network Member offers shelter and care services for women leaving prostitution, providing them with job alternatives and fighting for their rights through political advocacy, reporting, and seeking solutions to the issues that have fueled the war in Colombia. We provided funding for two new safe homes that are now up and running. **Areas of focus: Aftercare, Education, Outreach, Prevention**

## Spain

**Network Members: 2**  
**Impact Projects: 1**

Our Network Members in Spain combat trafficking and support survivors through education, specialized training for military members, shelter, and a coffee shop reintegration project for women. One member's decade-long commitment to education and prevention via The Abolitionist School significantly impacts the fight against trafficking as one of the most prestigious online training platforms on awareness and prevention of sexual violence and exploitation. **Areas of focus: Job Training, Outreach, Policy, Victim Services**

## Ecuador

**Network Members: 1**

Our Network Member runs a drop-in center to provide life-changing care, resources, and preventive measures against sex trafficking and exploitation for vulnerable populations, including Venezuelan refugees. **Areas of focus: Aftercare, Outreach, Prevention**

## Bolivia

**Network Members: 1**

Our Network Member is helping end generational trafficking by building relationships with women in Bolivia's red-light district. It has since expanded its focus to include children affected by prostitution through a weekly after-school program that provides meals, tutoring, discipleship, and personal and leadership growth opportunities. **Areas of focus: Aftercare, Outreach, Prevention**

## Argentina

**Network Members: 1**  
**Impact Projects: 1**

Our Network Member is focused on educating and investigating trafficking and exploitation crimes while providing support and accompaniment to victims who want to initiate legal proceedings against their exploiters. **Areas of focus: Awareness, Policy**

**Central Asia**  
**Network Members: 1**  
Our Network Member working in Central Asia provides support to women and children who have experienced domestic violence, sexual exploitation, human trafficking, and prostitution. They operate two safe houses, offer support for small business start-ups, and focus on policy, public awareness, professional training, demand, and prevention.  
**Areas of focus: Aftercare, Awareness, Job Training, Policy**

**Ethiopia**  
**Network Members: 1**  
Our Network Member provides a six-month program that addresses trauma and addiction and offers vocational training, with guaranteed internships and employment opportunities, helping graduates and their children avoid homelessness. **Areas of focus: Aftercare, Education, Outreach, Prevention**

**Uganda**  
**Network Members: 2**  
Our newest Network Member in Uganda provides trauma-informed residential services to sex trafficking survivors. They operate a 10-acre facility in a remote village that has the capacity to serve 20 survivors, and they have plans to expand. They operate in a remote village that is often targeted by sex traffickers and previously did not have services for victims of sex trafficking until they were established. **Areas of focus: Aftercare, Awareness, Education, Policy**

**Eswatini**  
**Network Members: 1**  
Our Network Member in Eswatini offers counseling and education within a faith-based environment, providing holistic healing to the girls in their immediate care so that they can rebuild, renew, restore, and contribute to their communities.  
**Area of focus: Aftercare**

**Nepal**  
**Network Members: 2**  
A Network Member in Nepal operates four shelter homes, offering a familial environment and compassionate care to girls who are victims of human trafficking and those at risk due to extreme poverty, orphanhood, or living on the streets.  
**Areas of focus: Aftercare, Outreach, Prevention**

**Kenya**  
**Network Members: 1**  
**Impact Projects: 1**  
Our Network Member runs a rescue center for girls from vulnerable backgrounds and the streets and provides residential services for gender-based violence survivors. They also offer alcohol and substance abuse treatment, non-residential support groups, and work towards achieving wholeness for participants and the community. They have incorporated a sustainable business model that allows survivors to earn an income after they complete their program. **Areas of focus: Aftercare, Intervention, Job Training, Outreach**

**India**  
**Network Members: 4**  
We have four Network Members in India that work towards breaking generational patterns of exploitation. They provide training to the police for effective raids and also operate government-registered children's homes. These homes offer a secure and caring environment for girls who need protection and healing. **Areas of focus: Aftercare, Intervention, Job Training, Outreach, Prevention**

**East Asia**  
**Network Members: 1**  
Our Network Member in East Asia is working towards preventing the exploitation of women by providing them with job opportunities. They offer job training and financial literacy education to help these women make jewelry and earn a full-time wage. Through these initiatives, women are empowered to save and invest in their future, reducing their vulnerability to exploitation.  
**Areas of focus: Aftercare, Intervention, Outreach, Prevention**

**Southeast Asia**  
**Network Members: 2**  
A Network Member operates two safe houses in Central Asia to protect and support women and their children facing danger. They also offer resources for marginalized women to aid in their physical and psychological recovery from trafficking.  
**Areas of focus: Aftercare, Intervention, Outreach, Prevention**

**Philippines**  
**Network Members: 2**  
In this region, Atlas Free Network Members focus on providing economic empowerment services to survivors and those at risk of human trafficking. We also support education through tuition fee assistance and school materials. Survivor-leaders build relationships of trust and respect with women in areas where prostitution occurs.  
**Areas of focus: Aftercare, Job Training, Outreach, Prevention**

**Cambodia**  
**Network Members: 1**  
Our Network Member has developed an effective strategy for empowering women who work in bars at night. They offer education and training that help eliminate barriers and provide a viable way out of brothel work. This program provides women with the skills and resources they need to break free from exploitation and build a better future for themselves.  
**Areas of focus: Awareness, Intervention, Job Training, Prevention**

**Thailand**  
**Network Members: 1**  
In this region, our Network Member has a garden on-site for therapy and sustainability to help bring healing to the survivors in their care. We also partnered with them to build a state-of-the-art kitchen for women to learn essential life skills and create brighter futures.  
**Areas of focus: Aftercare, Intervention, Prevention**

# Lightning Bolts, the NFL, and Traffickers

When we say we need you in this fight, it's important to understand the gravity of what we're up against in the United States and worldwide. Far too often, broken justice systems and unenforced laws make human trafficking a low-risk and high-reward crime.

**Just how low and how high?**



**You're more likely to be struck by lightning than prosecuted for human trafficking.**






**You're more likely to be drafted into the NFL than prosecuted for human trafficking.**

This is the reality of what we're up against in the fight for freedom. As long as this is the case, it's no wonder human trafficking is the fastest-growing criminal enterprise on the planet. If someone doesn't care about the exploitation of men, women, and children, and wants to make large amounts of money, human trafficking appears to be a viable option. But when laws are enforced and cultural norms that once ignored sexual exploitation are confronted, that changes. We can make business terrible for traffickers—**but we need your help in this fight.**

# Taking Down Traffickers: The Fight for Justice and Policy Reform

We have a significant battle ahead when it comes to restoring justice and holding perpetrators accountable for their crimes. Thanks to your generosity, our commitment to convicting traffickers and changing policy in the US and worldwide reached new heights.

## Together, the Atlas Free Network:




-  **Delivered justice with 325 traffickers convicted.**
-  **Empowered 578 brave survivors to testify against their traffickers in court.**
-  **Conducted 60 raids, rescuing numerous women and children from exploitation and danger.**

We also welcomed a crucial player in the fight against online sexual crime. Our newest domestic Network Member helped orchestrate a historic takedown of illegal content on one of the largest porn websites in the world involving rape, sex trafficking, and child sexual abuse material. Since joining the Atlas Free Network, we've boosted this Network Member's efforts to hold companies profiting from criminal content accountable, and advocate for policies to prevent online sexual crime. **Your generosity allows us to expand our efforts and protect the most vulnerable.**



# Celebrating 75 Safe Homes from the US to Uganda

## Survivor services across the Atlas Free Network in 2023:

-  **Total number of people in aftercare housing: 829 adults, 6,013 children**
-  **Total number of people receiving drop-in services: 8,169 adults, 1,432 children**
-  **Number of people served nearly tripled from 2022**

Atlas Free's Network of safe homes grew to a total of 75, offering sanctuary to over 16,000 individuals across the world. These shelters aren't just roofs over heads; they're places of hope and healing where survivors find the tools to break free from their abusers, access crucial trauma care, and start anew. For many, these spaces mark the first time survivors have felt safe and cared for, where laughter and joy are possible again.

Last year, Atlas Free Network Members established shelters in Colombia and Spain and launched an emergency drop-in center on the Mexico-Texas border. With your continued support, we're set to open more shelters in Mexico, Costa Rica, and beyond, expanding care to more vulnerable communities. Together, we're turning dreams of safety and healing into realities. These shelters can only open with your support.

“I was sexually exploited for 6 years. I have three children—ages 8, 6, and 3. My dream is to open my own beauty salon and be an inspiration for other women who are being exploited. I am determined to work hard and achieve my dream.”

—CARA, SEX TRAFFICKING SURVIVOR IN ETHIOPIA

“I feel safe now. I've long been looking for a reason to live. I have one now.”

—RUTH, SEX TRAFFICKING SURVIVOR IN TENNESSEE, US

“After what was done to me, I didn't think I had any value. Now, I'm starting to believe that I am not what has been done to me. I am invaluable.”

—JADA, SEX TRAFFICKING SURVIVOR IN SPAIN





## Reaching the Unreachable: Creating Freedom in a High-Risk Region

In recent years, the Atlas Free Network has enabled us to bridge cultural gaps and reach areas previously untouched. Our partnership with the sole local organization combating sex trafficking in the Karamoja region of East Africa has been pivotal. This area, where girls are traded for less than the price of a goat, accounts for the majority of Uganda's trafficking victims.

For decades, the vulnerable youth of Karamoja had few resources and little hope for a better future. Isolation and historical tensions made it fertile ground for traffickers, perpetuating a cycle of exploitation. One of our newest Atlas Free Network Members established Karamoja's first anti-sex trafficking facility, providing a haven for victims to recover and reintegrate successfully.

Our ongoing expansion project aims to multiply impact, increasing capacity from housing 20 survivors to nearly 100, and providing more access to life-changing aftercare treatment. Our Network Members are also expanding services in outreach, education, job training, and public awareness, recognizing the urgent need in this region.

# Empowering Frontline Leaders

For local leaders committed to ending sex trafficking in their communities, Atlas Free is dedicated to providing the resources they need to turn aspiration into reality. By connecting passionate leaders with Atlas Free's Network of international experts in finance, policy, law enforcement, business, trauma care, and more, we transform the often lonely battle against trafficking into a united force working towards outpacing traffickers and freeing more people together.



2017



2023



## If you're wondering what we mean when we talk about the power of the Atlas Free Network, this is it.

The story of Atlas Free's impact in Spain is a perfect snapshot of how your support multiplies freedom by linking local leaders with the resources to expand their reach.

Seven years ago, we came alongside a visionary leader named Carolina. Her daily experience with victims revealed gaps in the fight and gave her a vision of what was missing. She dreamed of creating more opportunities for sex trafficking survivors to reclaim their lives. With Atlas Free's support through coaching, mentorship, and seed funding, this Atlas Free Network Member was born.

The initiative in Spain fills a crucial gap in sustainable freedom and long-term recovery by providing survivors with job skills, income, and a newfound sense of purpose.

This long-term partnership has resulted in 12 locations across 10 cities in Spain, 24 team members, and a positive impact on over 3,000 lives, proving that the strategy works despite a global pandemic.

Spain is just one example. You're also helping accelerate efforts in places like Africa, India, the US, and worldwide. With your support, there's no barrier to freedom we can't break down.





# Back to School Means Back to Freedom

Education is one of our most powerful weapons against trafficking, offering survivors pathways to brighter futures for themselves and their families. Thanks to you, 3,636 survivors and individuals were empowered with life-changing schooling and educational support.

In South America, a child in our Network Member's kids' program named Edward,\* recently shared his inspiring vision: to launch "Clickshop," an online sales business that delivers products directly to customers' homes. His inspiration came from closely studying successful tech companies like Google, accompanied by a strong desire to support his family.

**"I want to give my mom everything I can. I dream of the day when she can stop working and I can be her support. I want to help people succeed. And when I do, I want to support this community to help young people like you helped me. You always made me feel good and safe here." –Edward, South America**

Edward has big goals. He plans to study marketing to understand the business world better. His participation in our Network Member's Economic Strengthening Program has given him the tools to overcome his fears and grow in confidence, allowing him to take his first steps toward his dream. Edward's story brings hope for future generations, breaking cycles of poverty and violence.

*\*Name changed to protect privacy*

# Survivors Dream Again

**Last year, 2,664 people were empowered with transformational job training. 711 people have been employed as a direct result.**

When survivors are empowered to pursue their dreams, they become unstoppable. The job training programs within the Atlas Free Network do more than just offer employment opportunities; they help survivors build resilience, overcome fear and anxiety, and acquire essential life skills. Survivors receive comprehensive emotional, spiritual, financial, and professional support in these programs. Upon completion, many are awarded certificates that validate their accomplishments and foster personal growth. High retention rates make survivors less vulnerable to re-exploitation and provide increased access to job opportunities.

## **Survivors Empower Survivors**

In Asia, a survivor named Anhe\* serves as one of our Atlas Free Network Member's Head of Outreach. Her resilience and empathy inspire countless women trapped in brothels like she once was, guiding them away from exploitation and toward freedom. Committed to personal growth and the desire to see others free, Anhe took on a new role as a social worker, passing her exams to start her counseling career in the fall of 2023. She is one of 413 survivors working within the Atlas Free Network to champion more freedom.

*\*Name changed to protect privacy*



# Game-Changing Awareness: Bringing the Fight to FIFA

We can't change what we can't see—that's why global awareness initiatives are critical to the fight. In 2023, awareness campaigns and initiatives in the Atlas Free Network reached a staggering 275,742,872 people, bringing the fight to some of the year's most viewed cultural moments and places.

In September, an Atlas Free Network Member in the UK brought the fight to the FIFA Women's World Cup in Australia and New Zealand, bringing together stakeholders across industries in travel and tourism, sports, and fellow nonprofits-including.

The global initiative leveraged the power of women's soccer to highlight the importance of protecting children from abuse and exploitation in sports. The campaign reached 10.3 million people and sparked crucial conversations on social media, in airports, and in Pacific communities. Survey results showed significant increases in awareness, knowledge, and empowerment.

Meanwhile, this Atlas Free Network Member's Student Ambassador Program has grown to reach more young leaders, boasting 333 Ambassadors across 62 universities in the UK and two in the US working together to help people spot the life-saving signs of trafficking.



# Disrupting Demand & Preventing Trafficking Before It Can Start

## No Buyers, No Business


Thanks to advancements in technology, innovation, and collective efforts, an Atlas Free Network Member successfully thwarted a total of 8,115 attempts to purchase sex. Additionally, the network intervened and redirected a total of 5,769 buyers to law enforcement or support services for assistance. **This means thousands of individuals, including men, women, and children, were shielded from sexual exploitation, thanks to your support.**

## Prevent Trafficking, Protect Freedom

111,083 at-risk men, women, and kids were empowered with life-saving resources and education to avoid sexual exploitation and human trafficking.

Network prevention efforts surged as more Atlas Free Members launched campaigns following increased media attention on human trafficking. In the US, one of our Atlas Free Network Members introduced the “My Friends Are Not For Sale” student engagement campaign, inspired by a local high school student's idea. This campaign empowers students to advocate for each other, recognize grooming, and prevent exploitation in schools. The Network Member has scaled the campaign across Washington state, with plans to launch in 6 schools currently underway in Oregon, Kansas, and Florida.





**“Every survivor of sex trafficking can testify to the horror they suffered and draw the world’s attention to those still suffering under their trafficker’s control. I am inspired by the Atlas Free Network Members who are working to set victims free, hold traffickers accountable, and provide trauma-informed care for survivors. Uniting around a strategic framework that attacks trafficking from every angle is essential. Light is stronger than darkness, and by working together, we will see freedom rise.”**

**– John Richmond, Chief Impact Officer of Atlas Free,  
Former US Ambassador-at-Large to Monitor  
and Combat Trafficking in Persons**



# A Remarkable Community

World changers from all different places, ages, and backgrounds came together to propel the movement forward by giving their time, creativity, and financial support. We truly can't do this without you.

## The Best Team in the World

Consistency is everything in this fight. Thanks to Team Freedom's generosity, we can more effectively and systematically disrupt traffickers and free more people. Hundreds of Team Freedom members joined forces this year to help free an average of five individuals every 24 hours. Their unwavering generosity through monthly contributions fuels innovations in anti-trafficking efforts, supports safe homes for survivors, drives groundbreaking policies, and much more. Thank you to every Team Freedom member—your dedication makes this work possible.

## Do What You Love, Fight What You Hate

One of our favorite ways Atlas Free supporters fight sex trafficking is by doing what they love to fight what they hate. This year, 305 fundraisers climbed, hiked, biked, baked, forwent birthday presents, and more, resulting in over \$722,000 raised for freedom. We partnered with the CrossFit group Mayhem for Freedom and saw people nationwide get fit for freedom. We watched the Climb for Captives community unite to scale mountains and the movement. We cheered as Freedom Hikers challenged themselves while challenging traffickers. From dinners to daring new adventures, we love how this community takes action for freedom.





# A Remarkable Community

## Hundreds of Churches and Corporations Create Freedom

When businesses and churches make it part of their mission to fight sex trafficking with us, we're unstoppable. Throughout 2023, we partnered with corporate and church communities nationwide, igniting awareness and fundraising efforts for freedom. We saw corporate teams inspire customers through purpose-driven campaigns, witnessed churches of all sizes boldly confront injustice and create tangible hope, and saw a groundswell of local community support, with individuals from all walks of life joining the fight against sex trafficking.



## Gathering Across the US

Alongside incredible donors, we held events in Phoenix, Nashville, Dallas, Fort Collins, Malibu, and more, uniting best-selling authors, business owners, and local communities. Together, these amazing men and women raised an impressive \$335,791.80, rallying our community to support the fight against sex trafficking and exploitation.



## You Inspire Us

Every day, more families, kids, leaders, and new friends are joining the fight against trafficking. From lemonade stands to wine events, people worldwide are stepping up to help the vulnerable break free from exploitation. Kids are helping free kids, moms are helping free moms, and more passionate individuals are stepping up to do what they can to make a difference. We need every single one of you in this fight. Thank you for your support.



# Our Board

**Betsy Miller**

Board Chair

**Rebecca Hixon**

Board Member

**Derek Green**

Board Member

**Amy Brown**

Board Member

**Lt General Mick Kicklighter (Ret)**

Board Member

**Peter McGowan**

Board Member

**Jeremy Vallerand**

CEO & President of Atlas Free



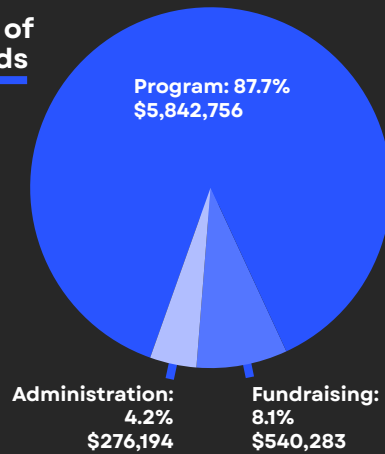


# Our Finances

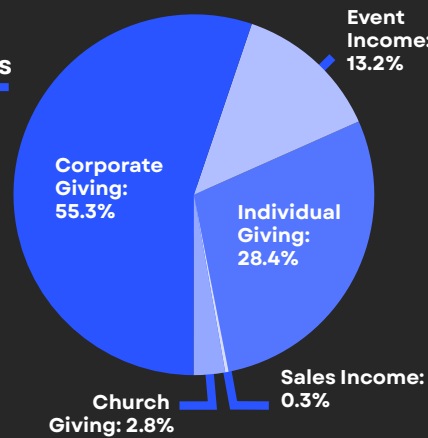
## Finances

2022–2023 Fiscal Year

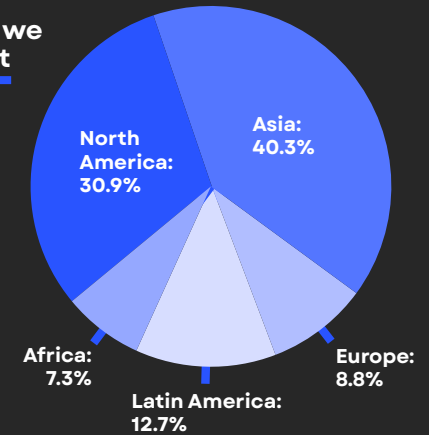
### Use of funds



### Source of funds



### Where we spent it



**Total Income:**  
**\$6,679,522.38**

End of fiscal year net assets: \$4,141,085



EIN/Tax ID: 16-1773392

Atlas Free is an accredited 501 (c) (3) nonprofit.

[atlasfree.org/finance](https://atlasfree.org/finance)

# Our Commitment

Trust is everything to us. That's why we:



## Lead with courage.

We don't downplay the magnitude of this fight. Countering the largest criminal enterprise in the world requires significant funding. We create the pathways to leverage those dollars into a holistic counterattack, from public policy and demand reduction to safe shelter, trauma recovery, and education.



## Think like investors.

We resource a vetted network of partners around the globe and fund impact projects that offer the most strategic advancement in the fight against sex trafficking and exploitation. Our return on investment is freedom.



## Insist on transparency.

We seek out the best charity accrediting agencies and voluntarily undergo the most thorough evaluations so that you can be sure that every dollar is used for maximum impact. We have consistently received the highest levels of certification and endorsement. Every year, we also undergo an independent financial audit that is publicly available.



# It's never been about us.

Since 2012, Atlas Free has united local, boots-on-the-ground organizations to strategically and holistically dismantle exploitation for every man, woman, and child who deserves freedom now. No one organization can do everything needed to address human trafficking, but together, this network can.



# The Story Continues

Our journey began with a simple desire: to see more women and children escaping from exploitation and thriving in the freedom that God created them for. Today, that vision has grown into a global movement, spanning 26 countries and touching the lives of over a million individuals. From humble beginnings with just one Network Member in India, we've grown to over 40 dedicated frontline organizations worldwide united around a strategic framework.

Every new year is an opportunity to reflect back on our impact, to give thanks for incredible acts of generosity, and to dream about the year ahead. We pause for a moment to look back with gratitude, and then we continue to push forward with renewed determination.

Once again this year, we have seen survivors of human trafficking overcome impossible odds and rewrite their stories with such courage, hope, resiliency, and faith that inspires us to dream bigger dreams. May the pages of this report inspire you to dream with us, as you celebrate the many ways those dreams are already coming true.

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